



KING

POPEYE *and* **Communications and Media CAREERS**

APPROVED BY THE COMICS CODE AUTHORITY

HEY, KIDS, READ ALL ABOUT YOUR CAREERS IN A NEW FIELD!

☐ Daily Blah ☐

JOBS IN TV, RADIO, PUBLISHING, PHONE COMPANY

PHONE CO.

Geo Wildman

Magazine

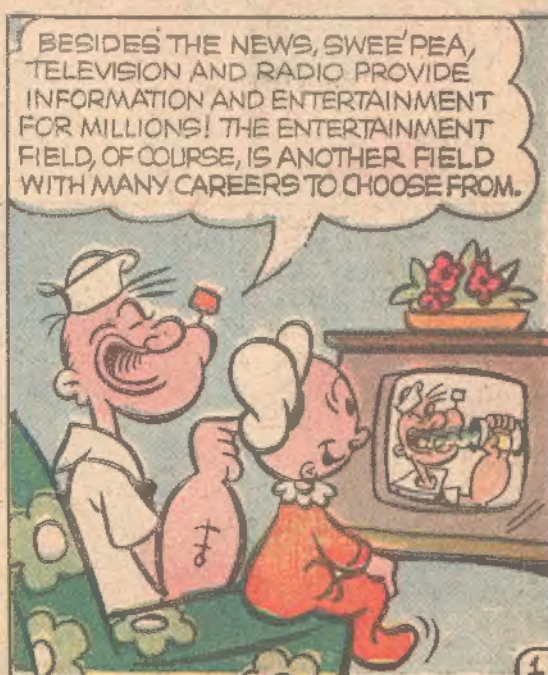
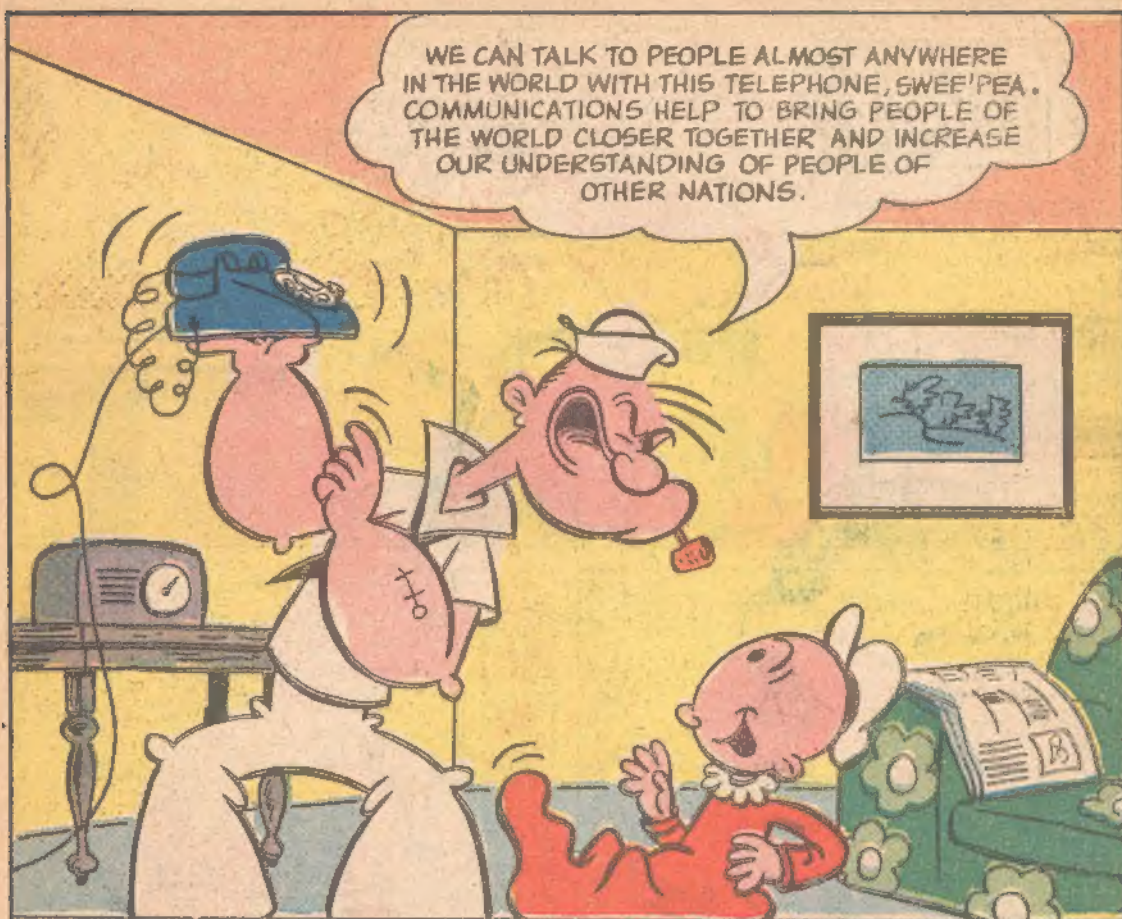
IN THIS COUNTRY, WE GET
MORE INFORMATION THAN ANY
OTHER PEOPLE ON EARTH,
SWEE'PEA, AND I AM GOING TO
EXPLAIN TO YOU HOW WE GET
OUR INFORMATION.

RRRIIINNNGG



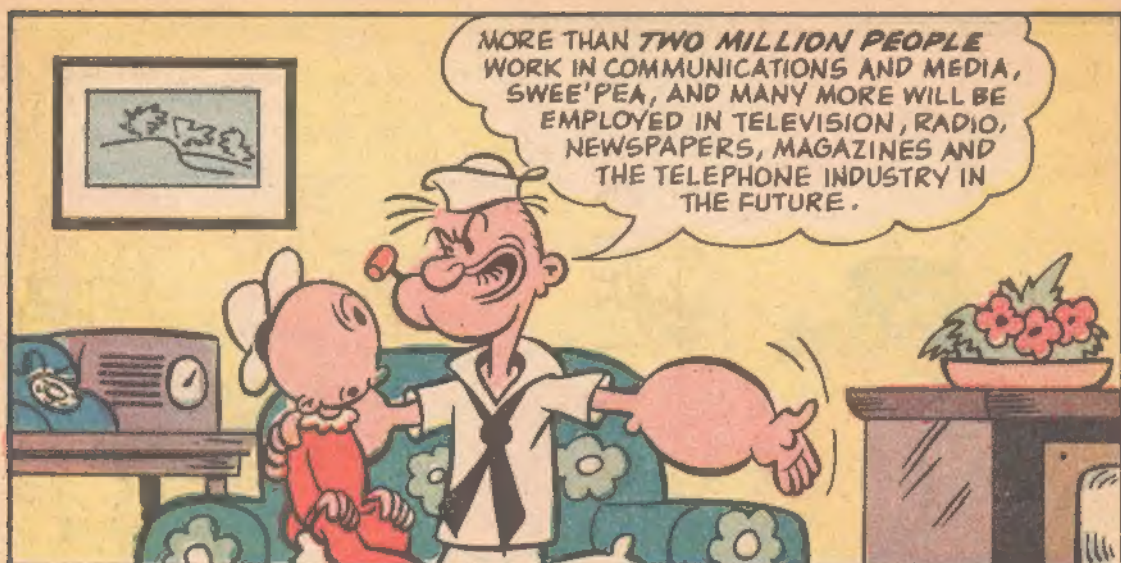
WRITER: JOE GILL

ARTIST: RAY DIRGO

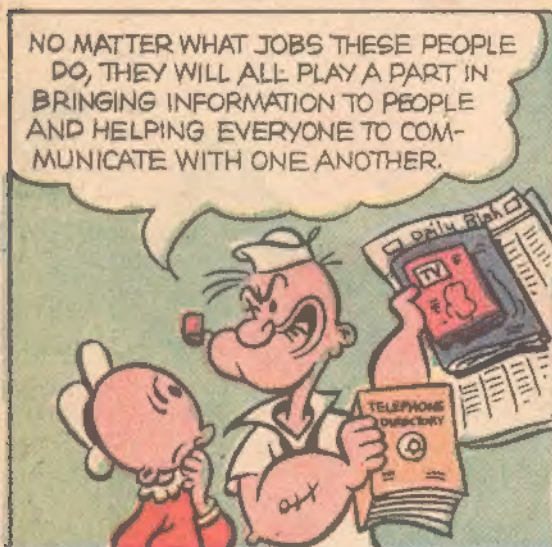


POPEYE E-3

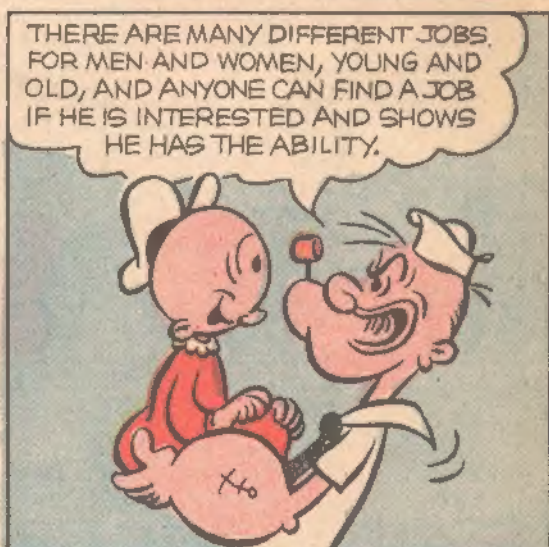
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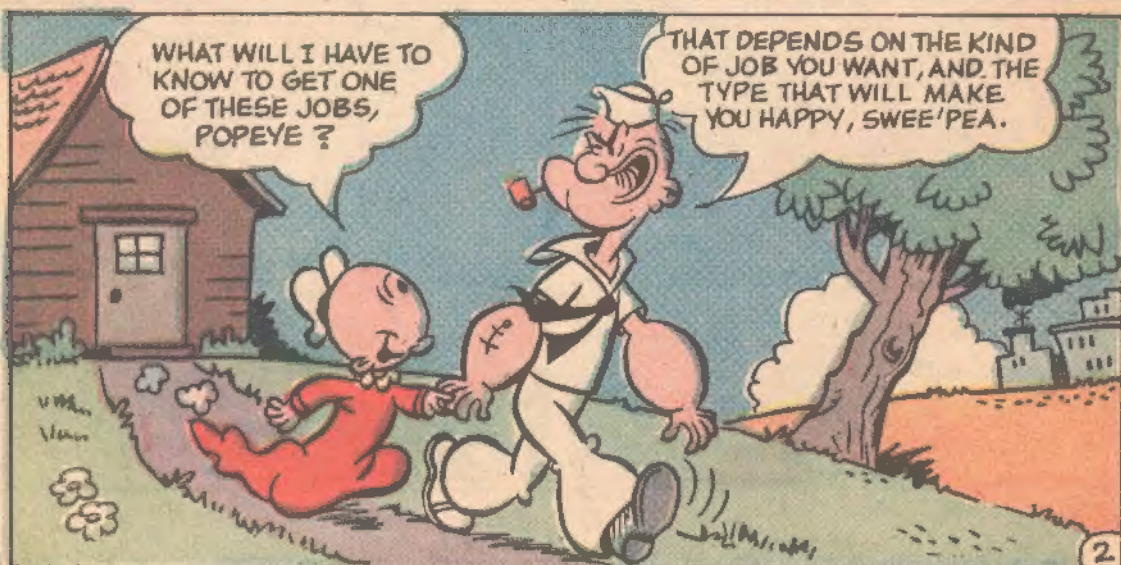
MORE THAN **TWO MILLION PEOPLE** WORK IN COMMUNICATIONS AND MEDIA, SWEE'PEA, AND MANY MORE WILL BE EMPLOYED IN TELEVISION, RADIO, NEWSPAPERS, MAGAZINES AND THE TELEPHONE INDUSTRY IN THE FUTURE.



NO MATTER WHAT JOBS THESE PEOPLE DO, THEY WILL ALL PLAY A PART IN BRINGING INFORMATION TO PEOPLE AND HELPING EVERYONE TO COMMUNICATE WITH ONE ANOTHER.

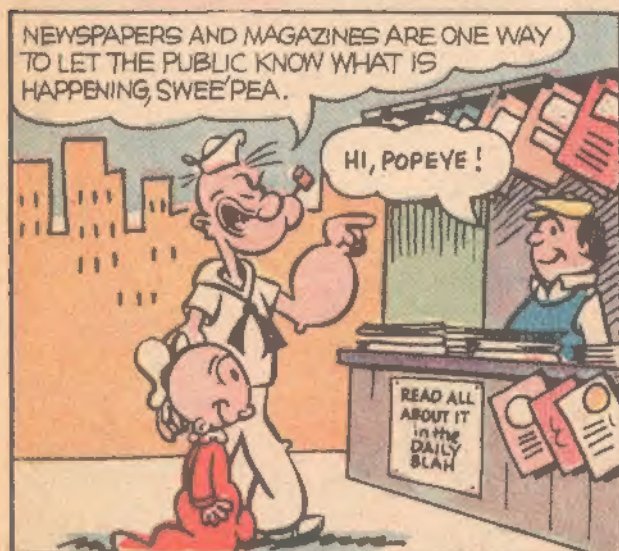
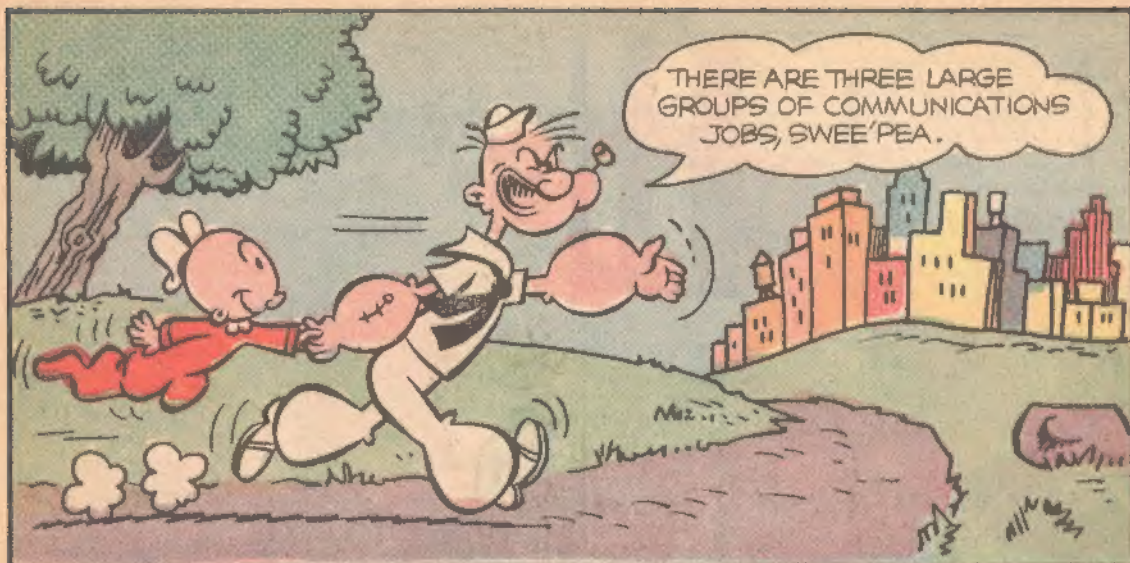


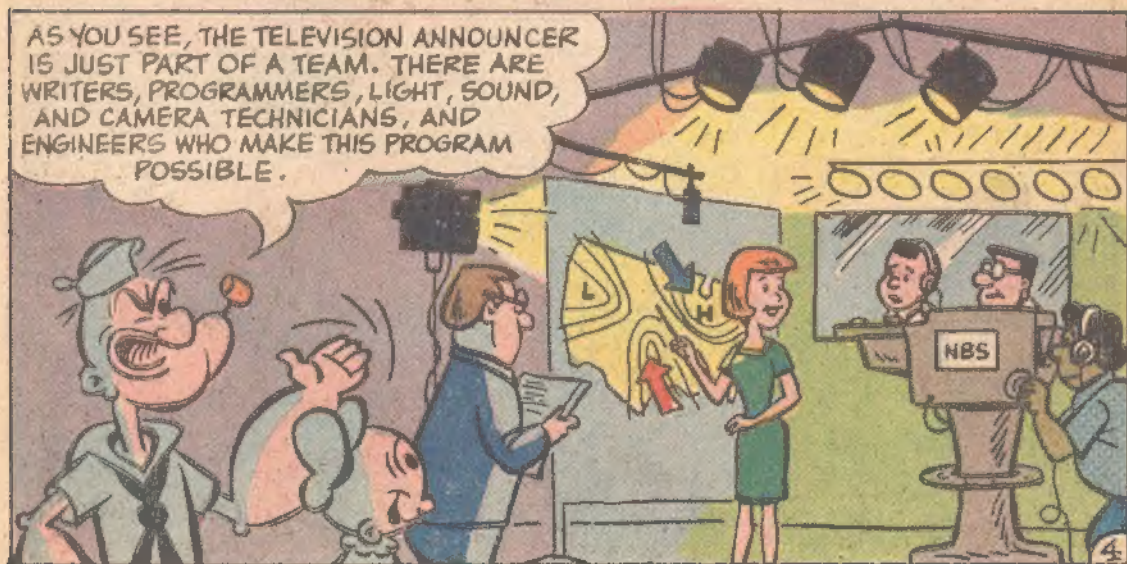
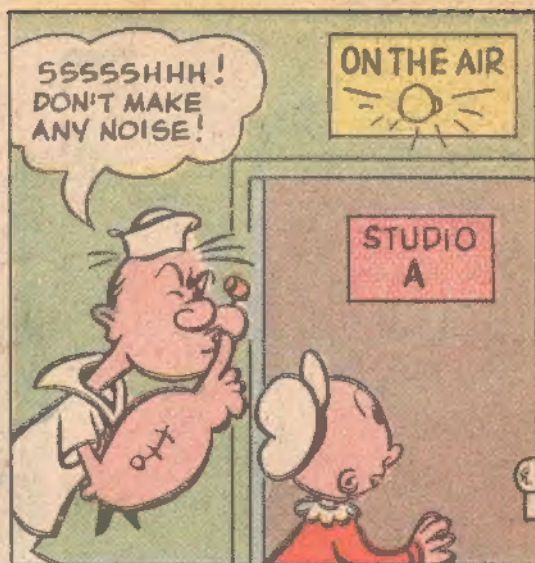
THERE ARE MANY DIFFERENT JOBS FOR MEN AND WOMEN, YOUNG AND OLD, AND ANYONE CAN FIND A JOB IF HE IS INTERESTED AND SHOWS HE HAS THE ABILITY.

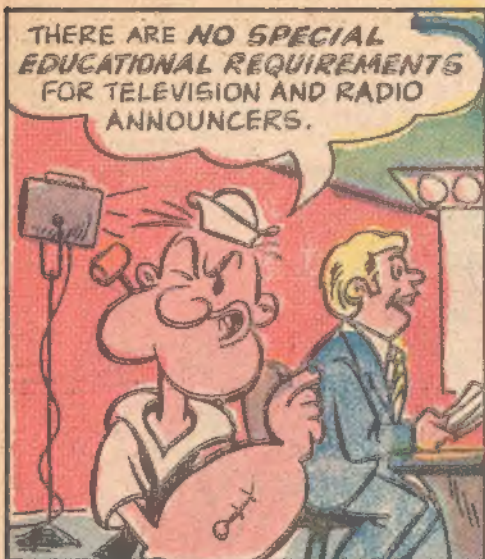


WHAT WILL I HAVE TO KNOW TO GET ONE OF THESE JOBS, POPEYE?

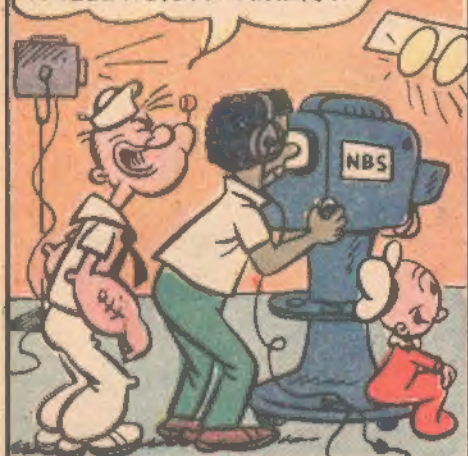
THAT DEPENDS ON THE KIND OF JOB YOU WANT, AND THE TYPE THAT WILL MAKE YOU HAPPY, SWEE'PEA.







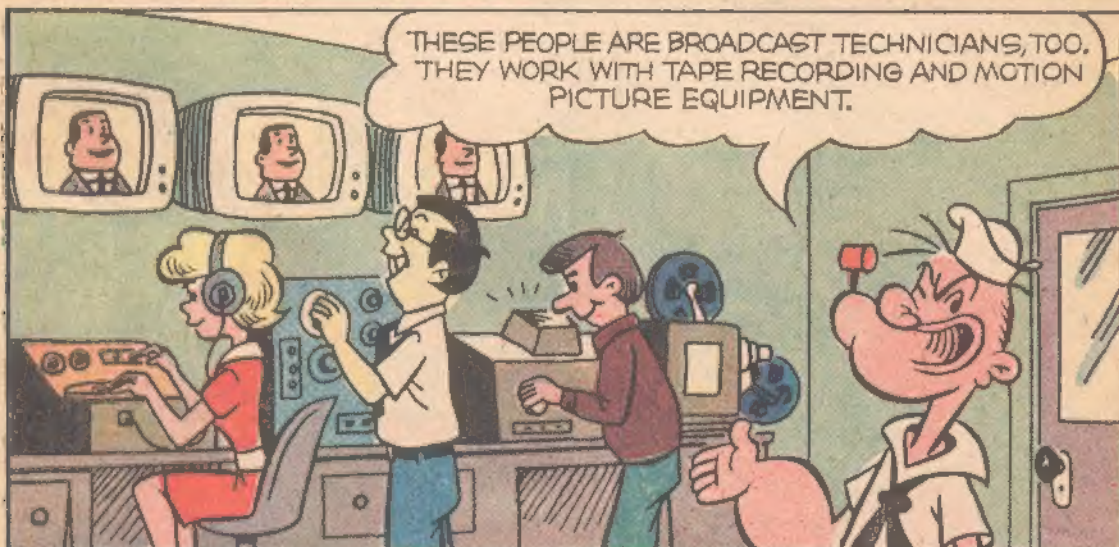
THIS MAN IS A **BROADCAST TECHNICIAN**. HE'S OPERATING A TELEVISION CAMERA.



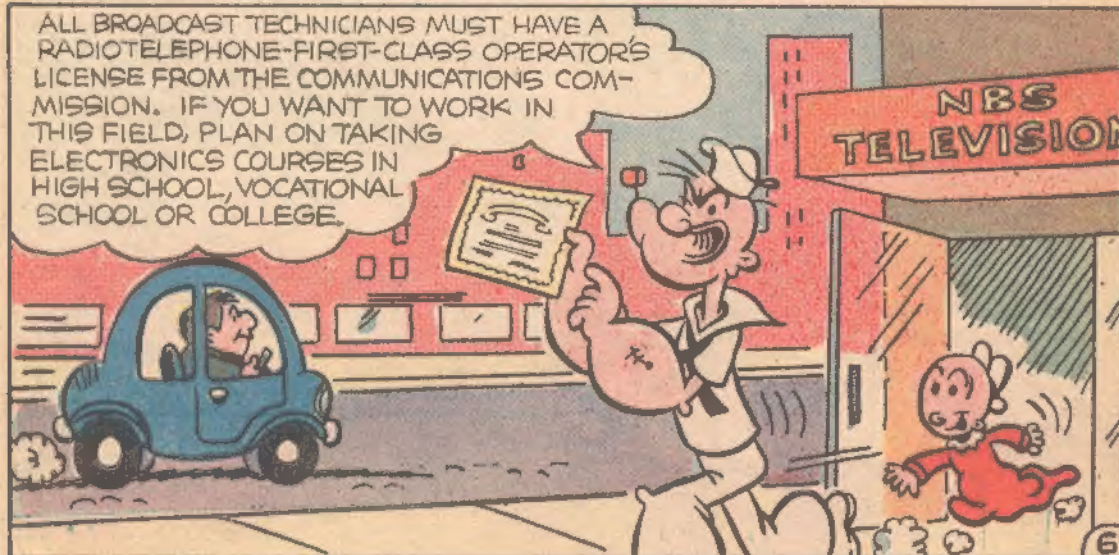
THESE BROADCAST TECHNICIANS WORK TO BRING GOOD QUALITY SOUND AND PICTURE TO YOUR TV SCREEN.



THESE PEOPLE ARE BROADCAST TECHNICIANS, TOO. THEY WORK WITH TAPE RECORDING AND MOTION PICTURE EQUIPMENT.



ALL BROADCAST TECHNICIANS MUST HAVE A **RADIOTELEPHONE-FIRST-CLASS OPERATOR'S LICENSE** FROM THE COMMUNICATIONS COMMISSION. IF YOU WANT TO WORK IN THIS FIELD, PLAN ON TAKING **ELECTRONICS COURSES** IN HIGH SCHOOL, VOCATIONAL SCHOOL OR COLLEGE.



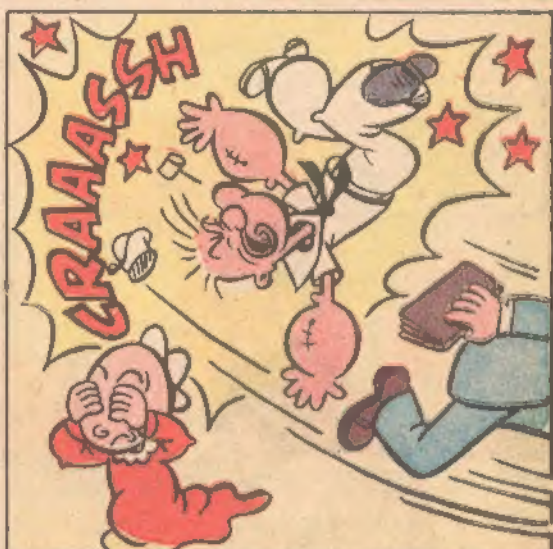
IF YOU'RE NOT INTERESTED IN RADIO
OR TV, YOU MIGHT LIKE WORKING
ON A **NEWSPAPER**.



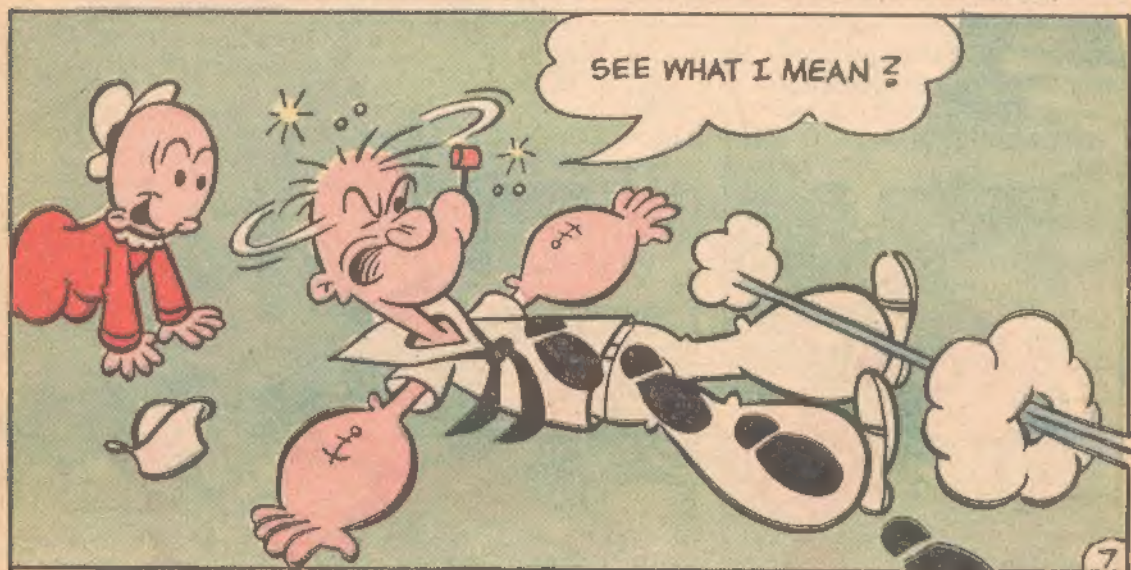
THE MOST IMPORTANT SKILL IN
NEWSPAPER WORK IS THAT YOU'VE
GOT TO KNOW WHAT'S GOING ON
ALL THE TIME!

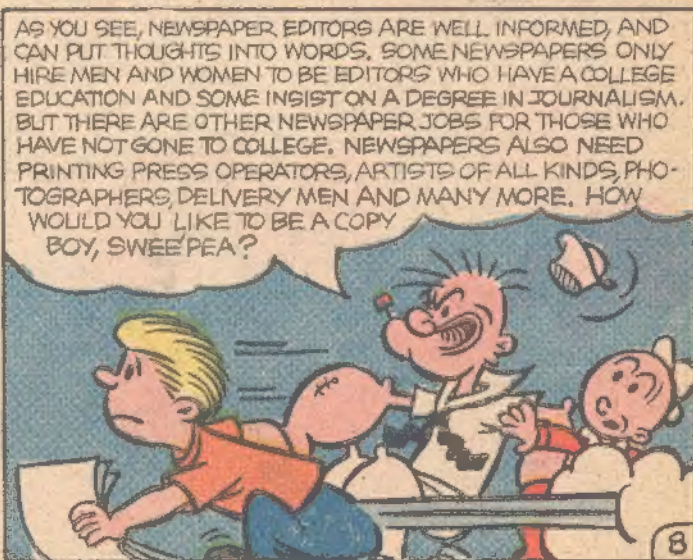
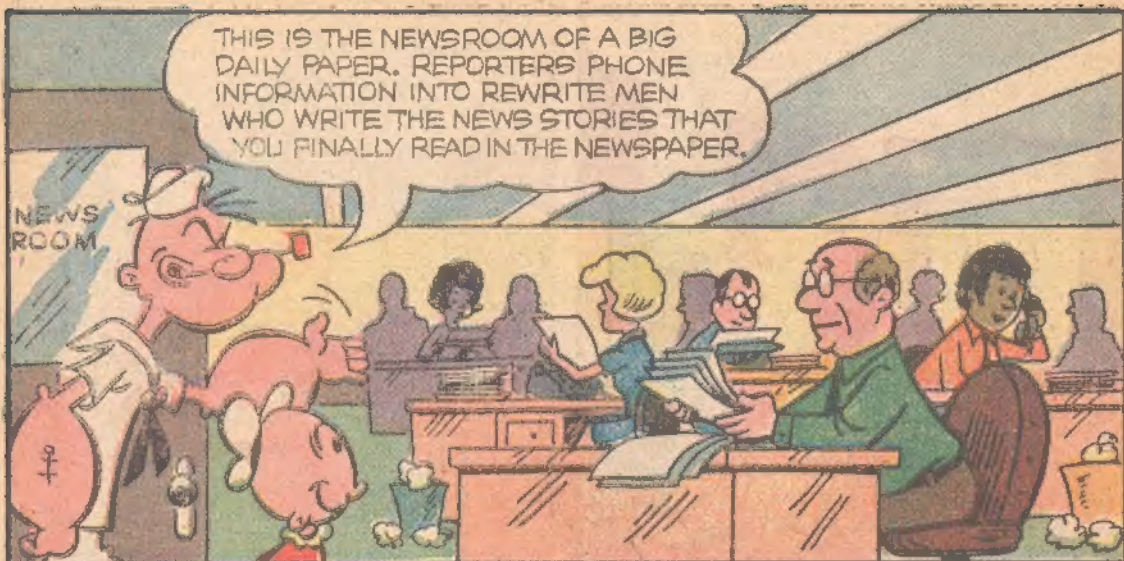


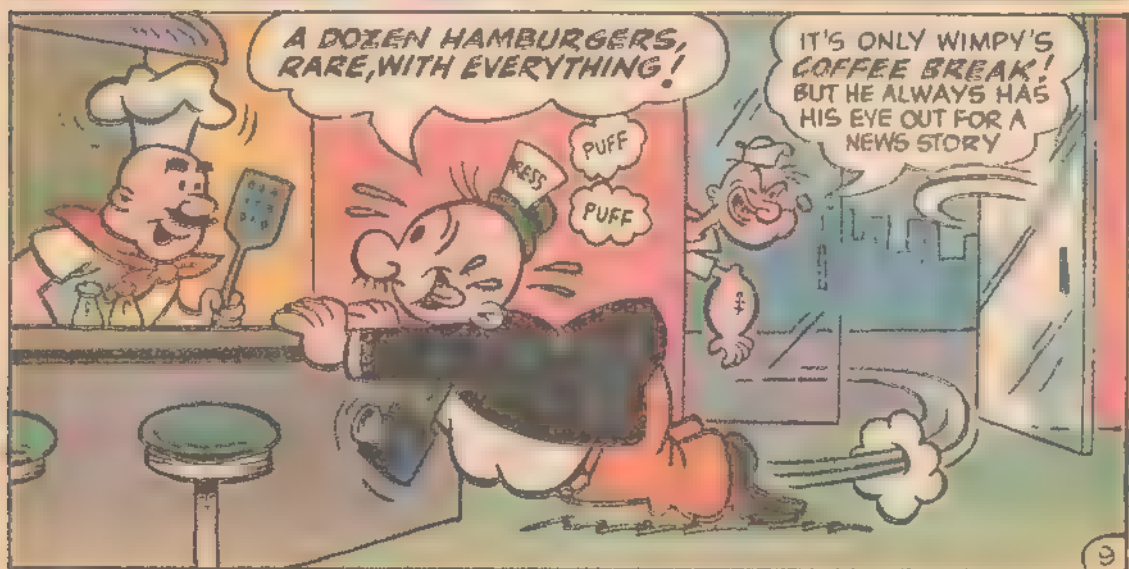
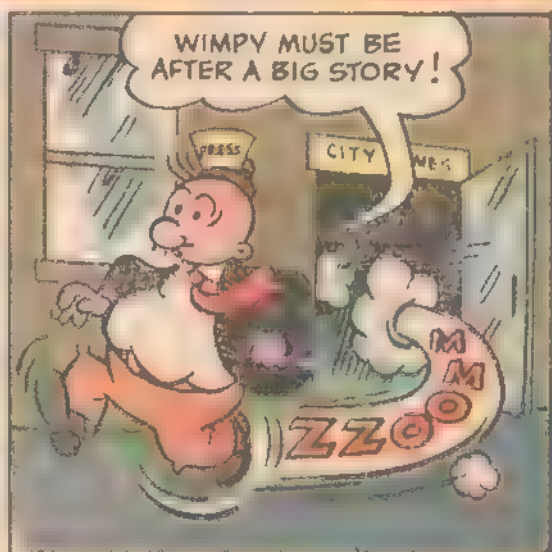
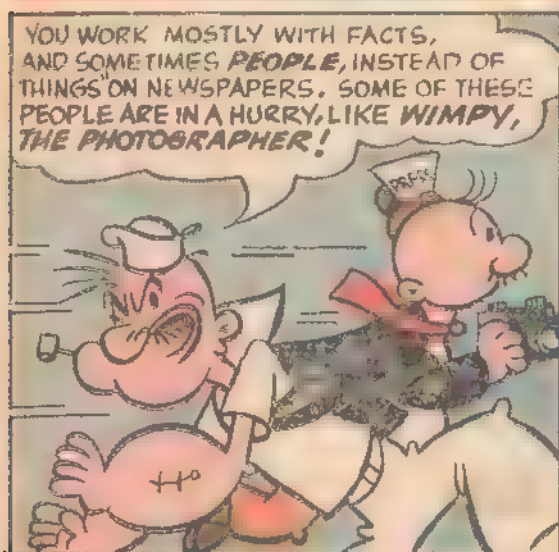
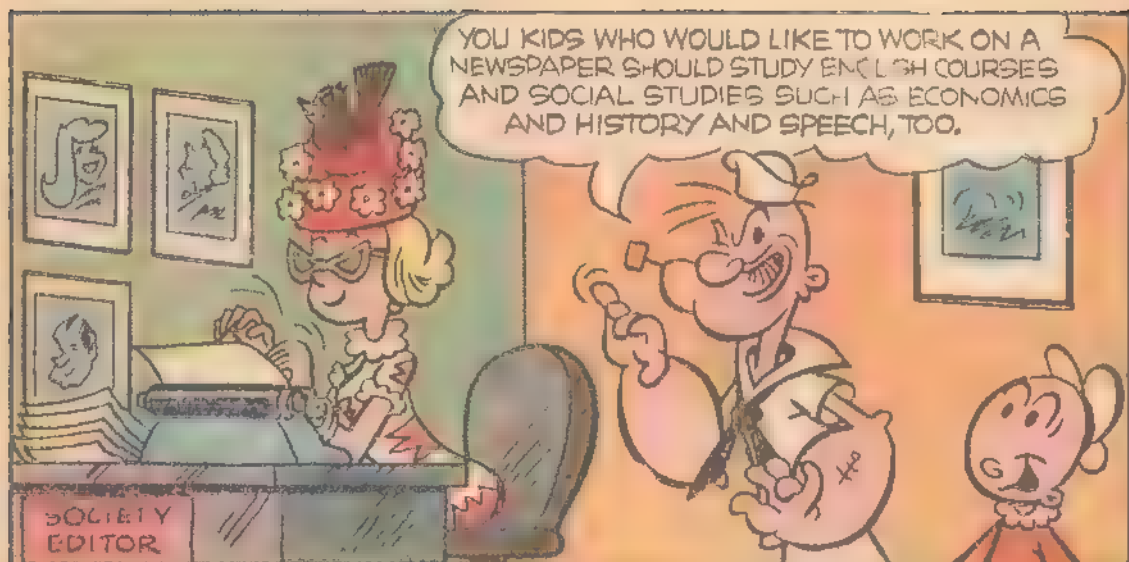
SOME NEWSPAPER JOBS NEED
SPECIAL TRAINING, AND OTHERS
CAN BE LEARNED BY ON-THE-JOB
EXPERIENCE.



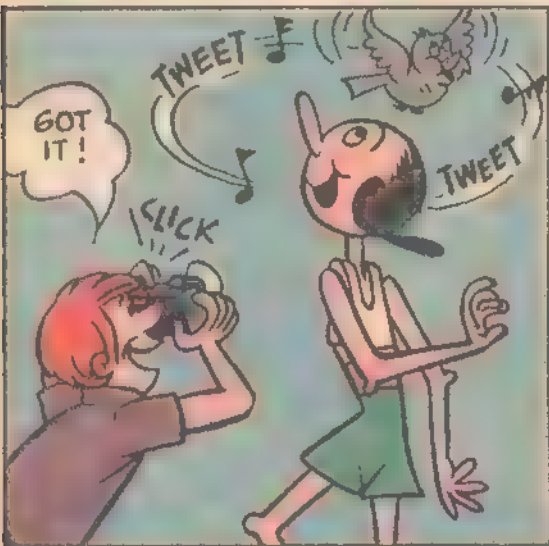
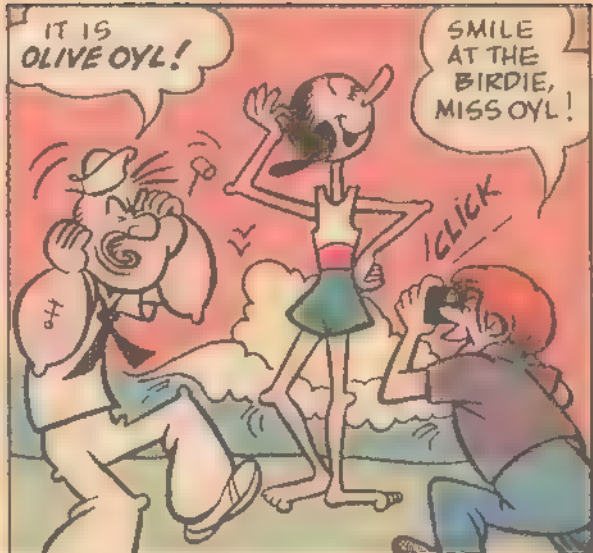
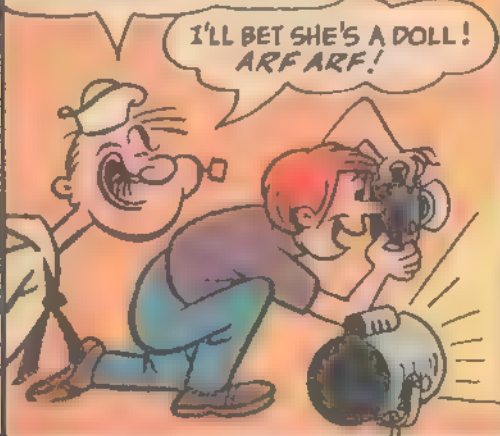
SEE WHAT I MEAN ?

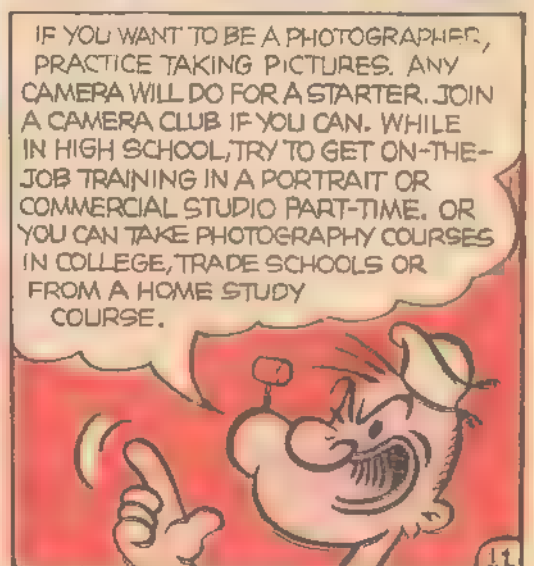
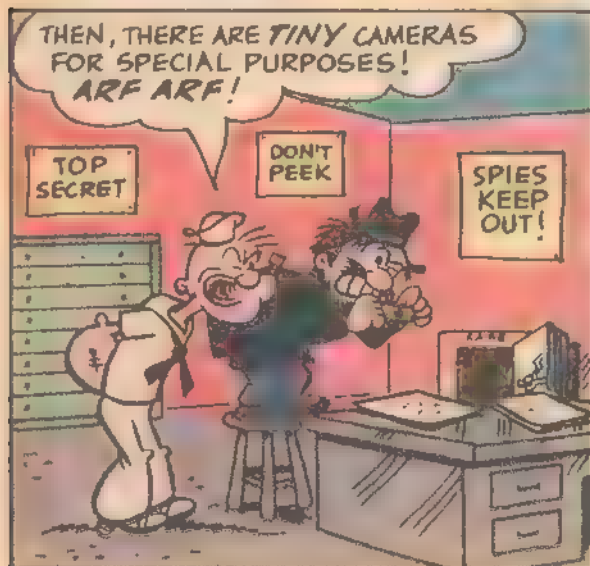
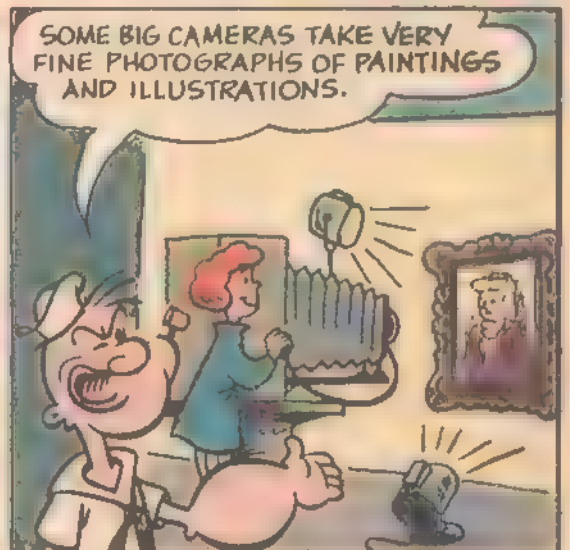
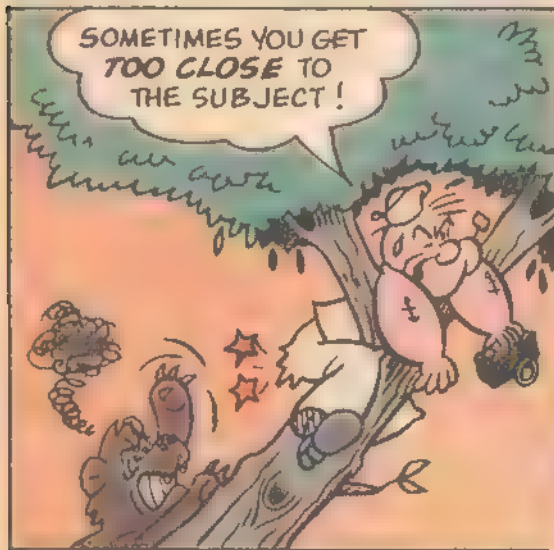
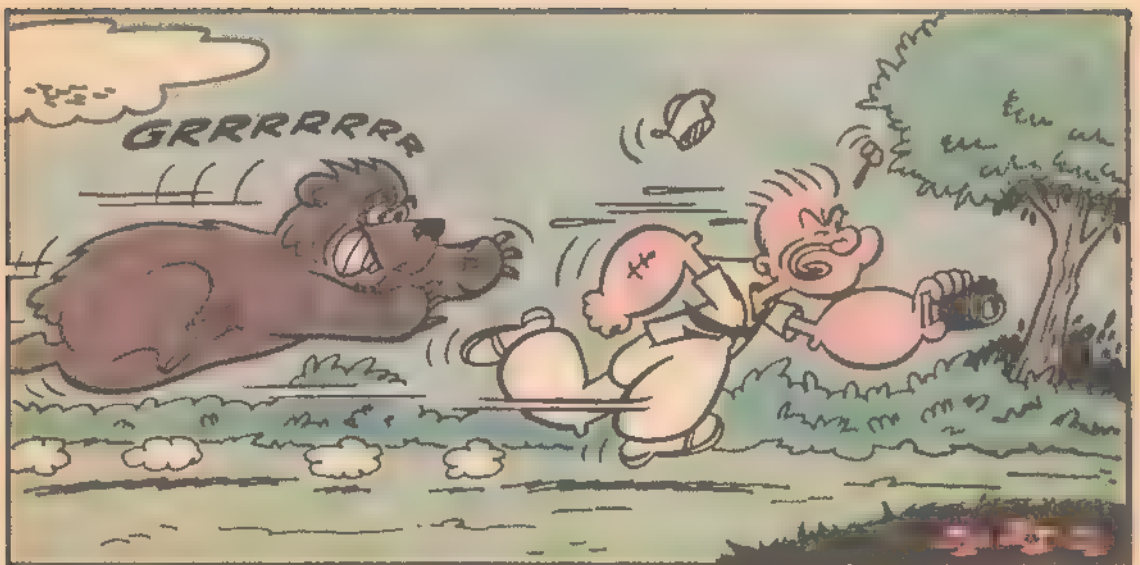






THIS PHOTOGRAPHER TAKES PICTURES OF BEAUTIFUL GIRLS WHO MODEL CLOTHES, MAKE-UP, ETC. FOR MAGAZINES AND ADVERTISING AGENCIES.

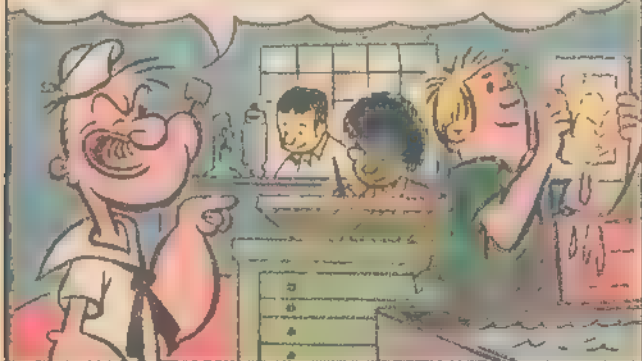




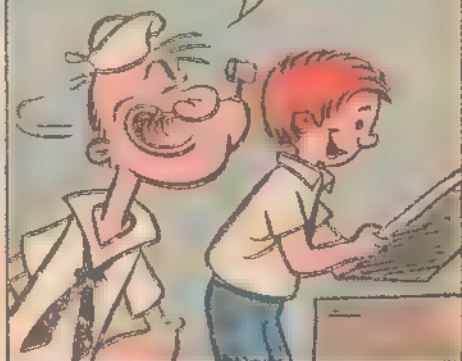
ANOTHER KIND OF PHOTOGRAPHER
WORKS IN **PHOTOENGRAVING**.
LET'S GO IN HERE AND SEE
WHAT THAT IS.



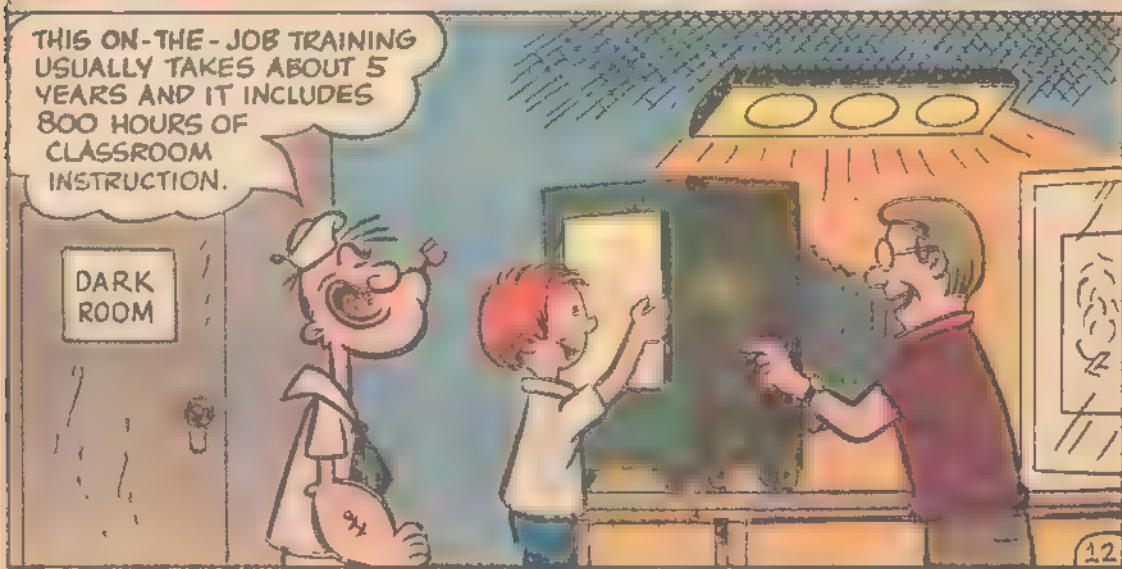
THE PHOTOENGRAVER TAKES A PICTURE WHICH
IS USED TO MAKE A HALFTONE PLATE FOR
PRESSES WHICH PRINT BOOKS, NEWSPAPERS AND
MAGAZINES. CAMERAMEN, PRINTERS, AND OTHER
SPECIALISTS IN MAKING PHOTOGRAPHIC ART ALL
WORK HERE IN THE PHOTOENGRAVING STUDIO.



THE USUAL WAY TO BECOME
A PHOTOENGRAVER IS
THROUGH APPRENTICESHIP
TRAINING.



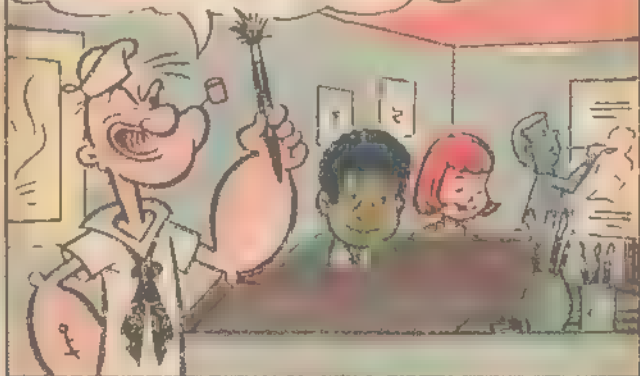
THIS ON-THE-JOB TRAINING
USUALLY TAKES ABOUT 5
YEARS AND IT INCLUDES
800 HOURS OF
CLASSROOM
INSTRUCTION.



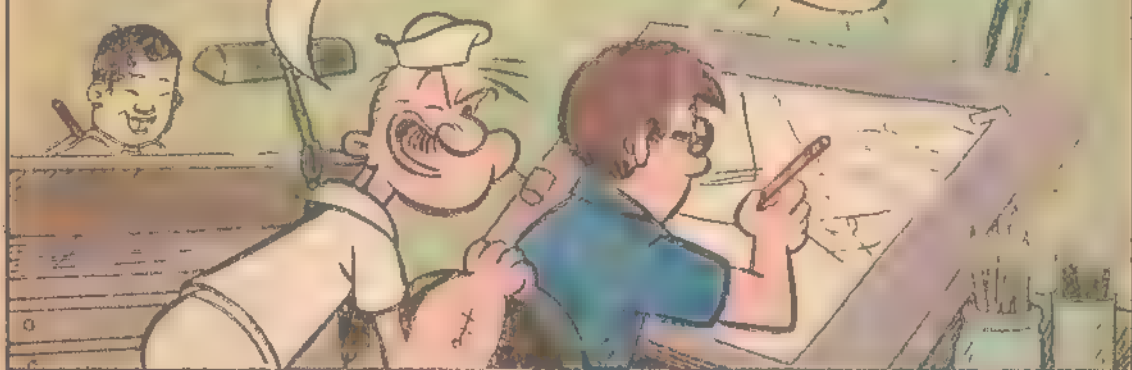
YOU KIDS WHO HAVE ARTISTIC ABILITY MIGHT WANT TO BECOME **COMMERCIAL ARTISTS**.



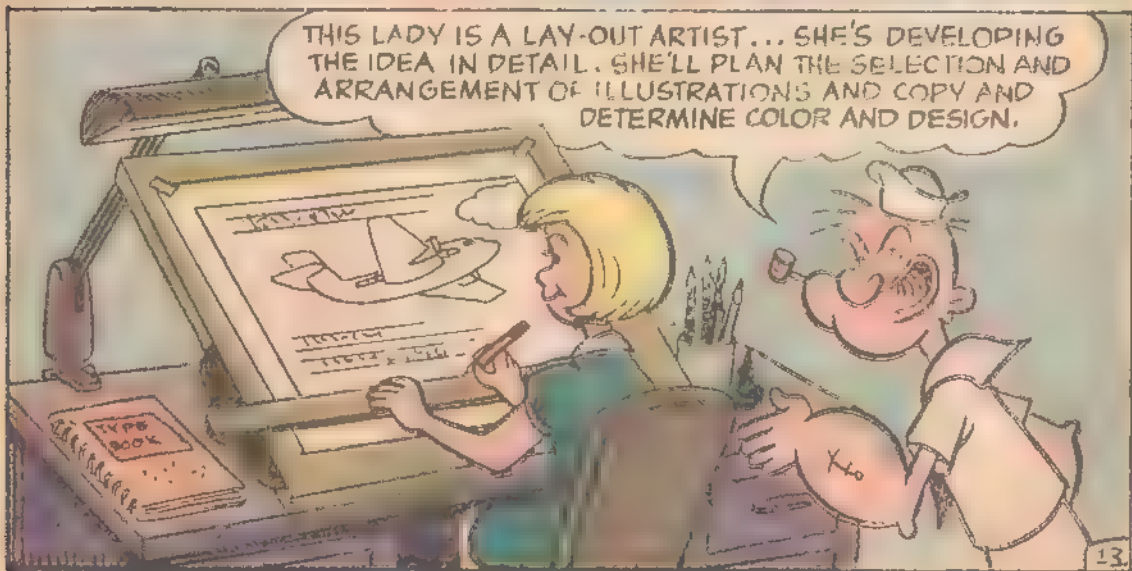
COMMERCIAL ARTISTS PRODUCE THE DRAWINGS, ILLUSTRATIONS AND OTHER ARTWORK YOU SEE IN NEWSPAPERS AND MAGAZINE ADVERTISING. THEY ALSO CREATE ORIGINAL ARTWORK FOR BILLBOARD POSTERS, CATALOGS AND TELEVISION COMMERCIALS.



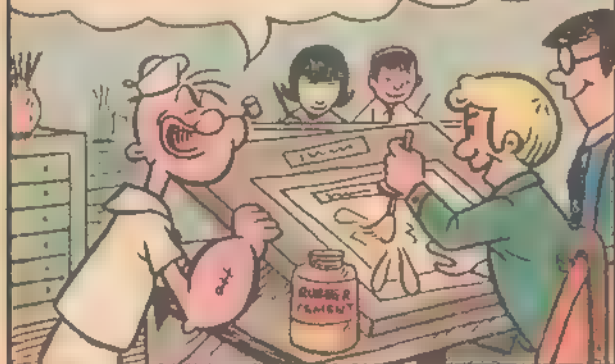
THIS COMMERCIAL ARTIST IS BEGINNING THE JOB, MAKING A ROUGH SKETCH OF THE FINISHED PICTURE.



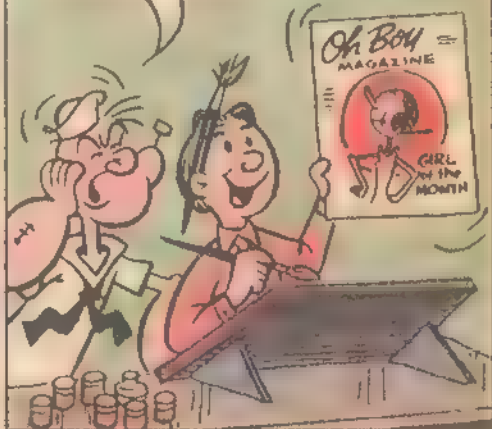
THIS LADY IS A LAY-OUT ARTIST... SHE'S DEVELOPING THE IDEA IN DETAIL. SHE'LL PLAN THE SELECTION AND ARRANGEMENT OF ILLUSTRATIONS AND COPY AND DETERMINE COLOR AND DESIGN.



THESE ARTISTS HELP DEVELOP THE FINISHED ARTWORK, THEY MAKE ROUGH COLOR DRAWINGS, DO THE LETTERING, THE ILLUSTRATIONS AND PUT TOGETHER THE **MECHANICAL**, OR **READY-TO-PRINT** ARTWORK, READY FOR THE PHOTOENGRAVERS.



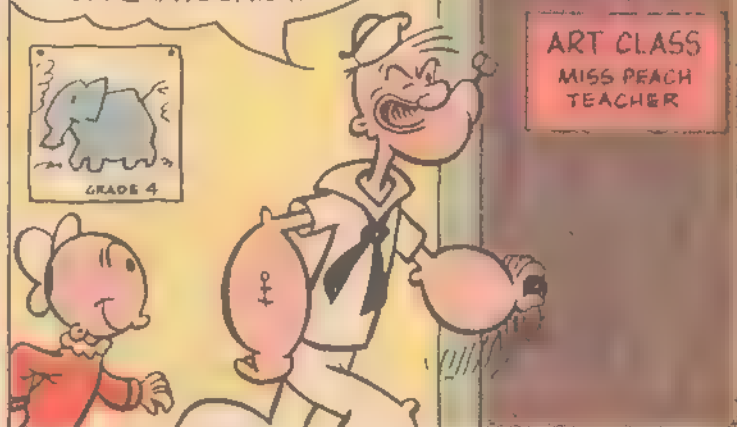
SOME COMMERCIAL ARTISTS WORK ON MAGAZINE AND NEWSPAPER STAFFS TOO.



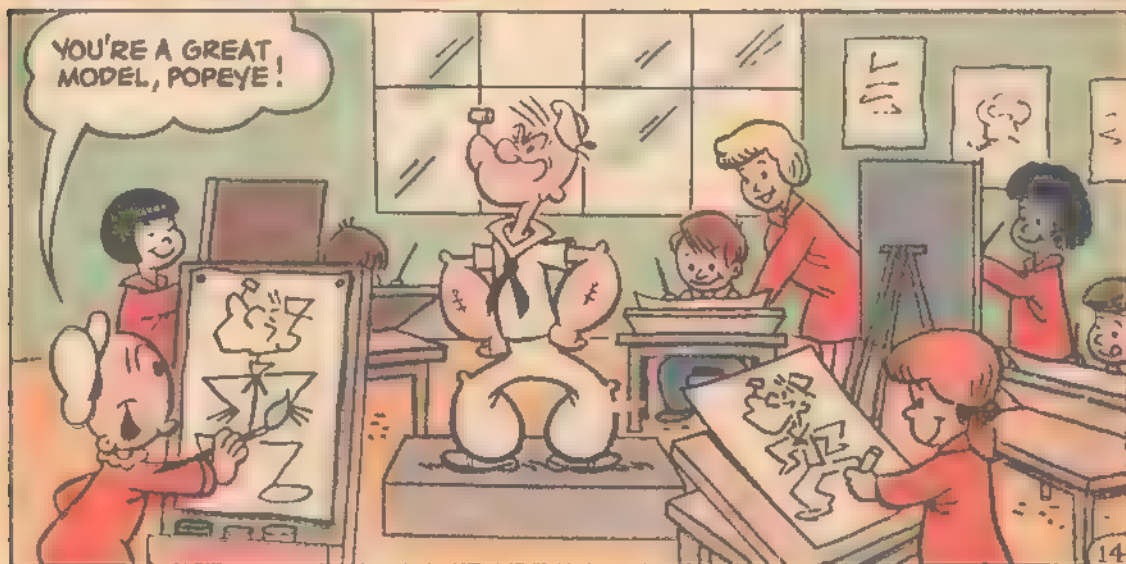
THE ABILITY TO ATTRACT PEOPLE'S ATTENTION THROUGH YOUR ART IS IMPORTANT IF YOU WANT TO BE A COMMERCIAL ARTIST.



SPECIAL TRAINING WILL HELP DEVELOP THE TALENTS NEEDED TO BECOME A GOOD COMMERCIAL ARTIST OR CARTOONIST.



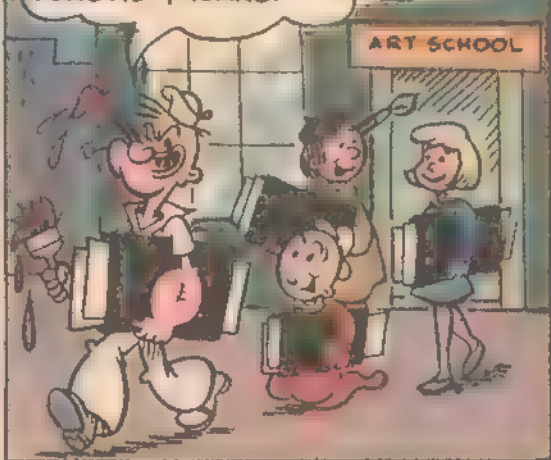
YOU'RE A GREAT MODEL, POPEYE!



MOST COMMERCIAL ARTISTS GO TO ART SCHOOLS WHERE THEY SPECIALIZE IN COMMERCIAL ART. A HIGH SCHOOL EDUCATION IS DESIRABLE BUT NOT ALWAYS NECESSARY.

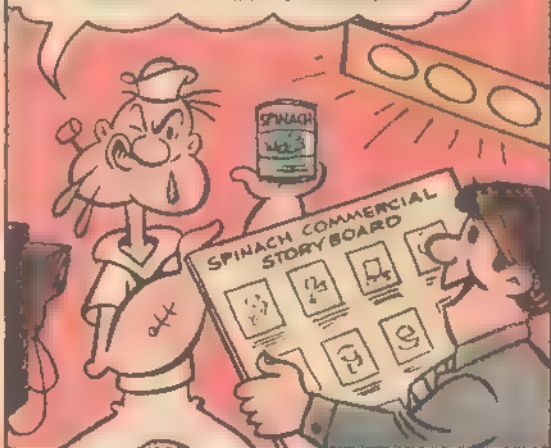


SOME ART SCHOOLS OFFER A 2-YEAR COURSE WHILE OTHERS MAY BE AS LONG AS 4 YEARS.

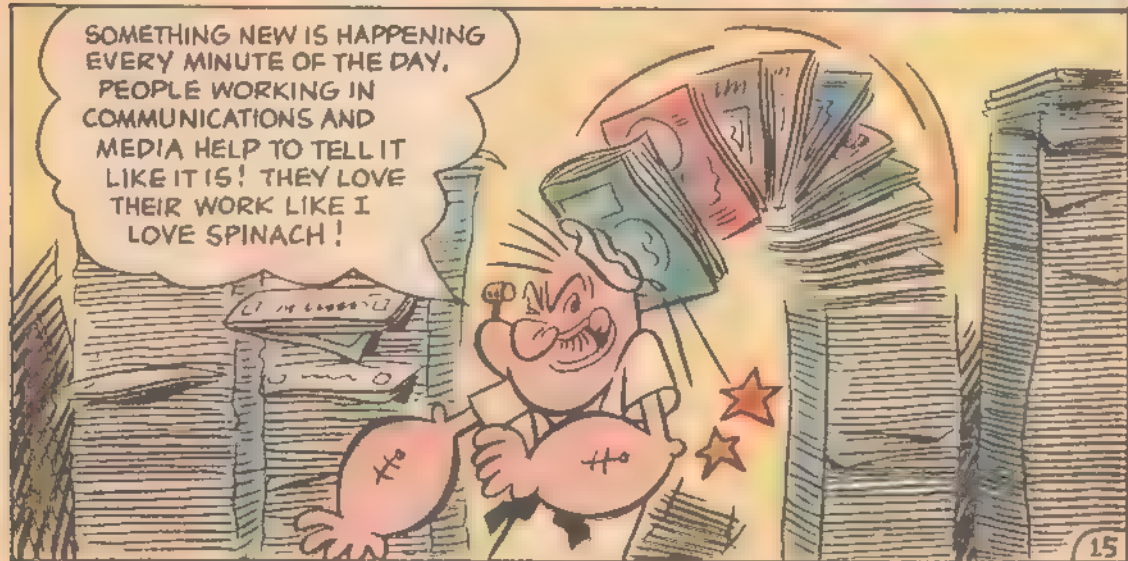


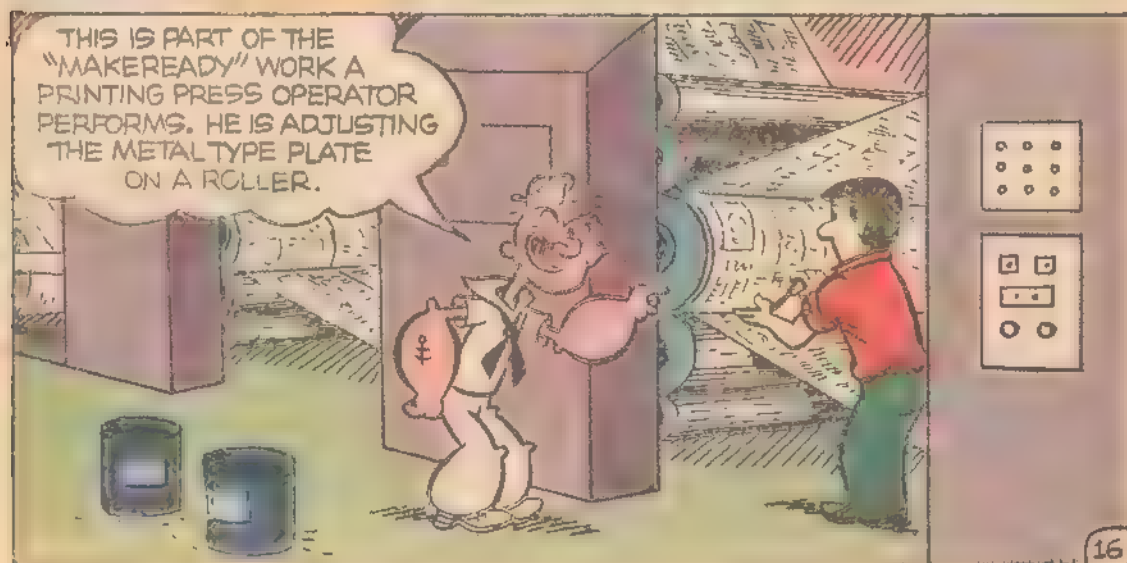
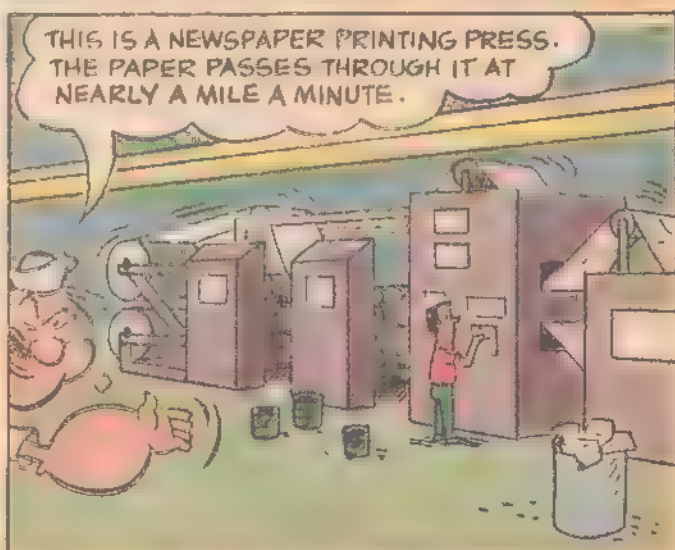
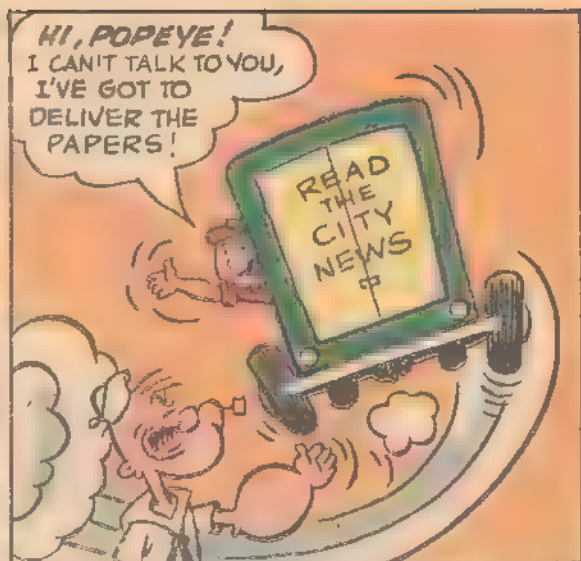
THE COMMERCIAL ARTIST HELPS GET A MESSAGE TO EVERYONE.

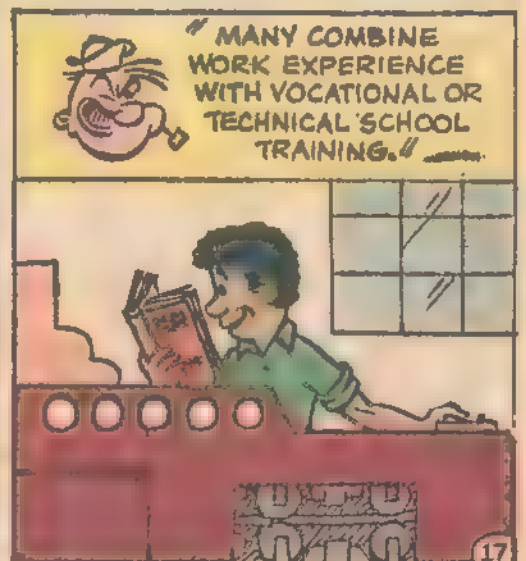
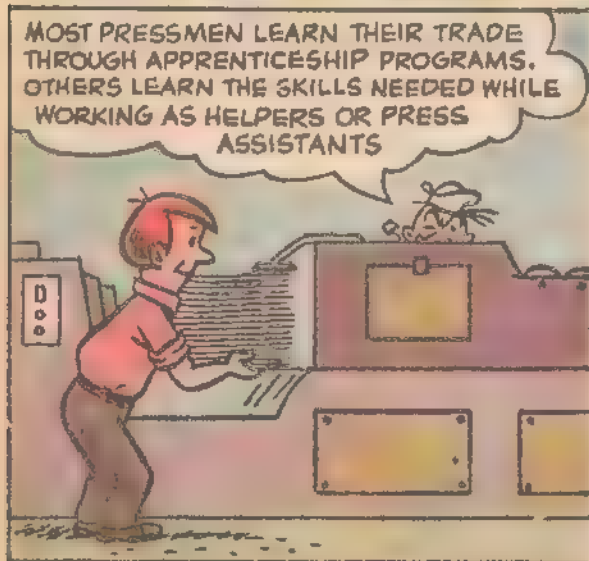
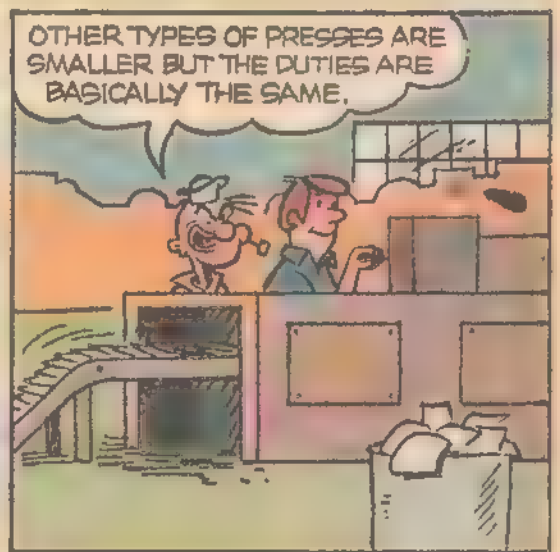
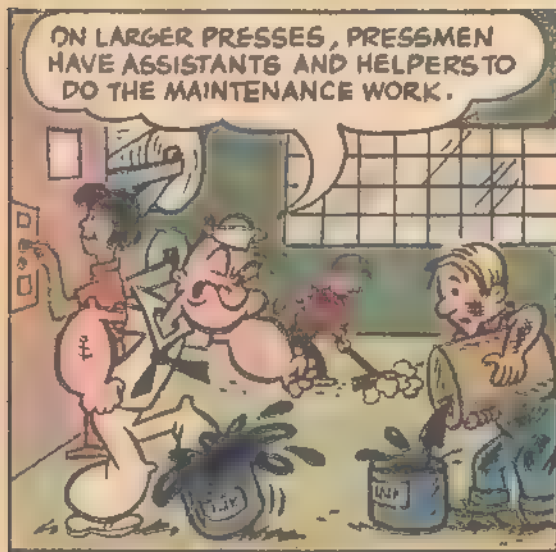
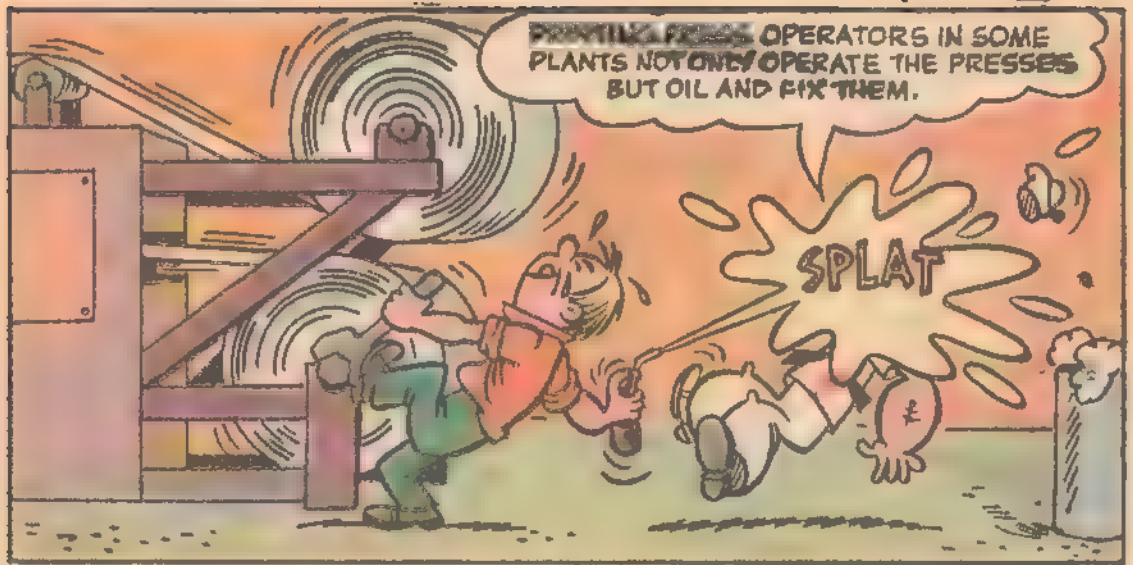
COMMERCIAL ARTISTS ALSO ASSIST IN PREPARATION OF TELEVISION COMMERCIALS AND PROGRAMS.

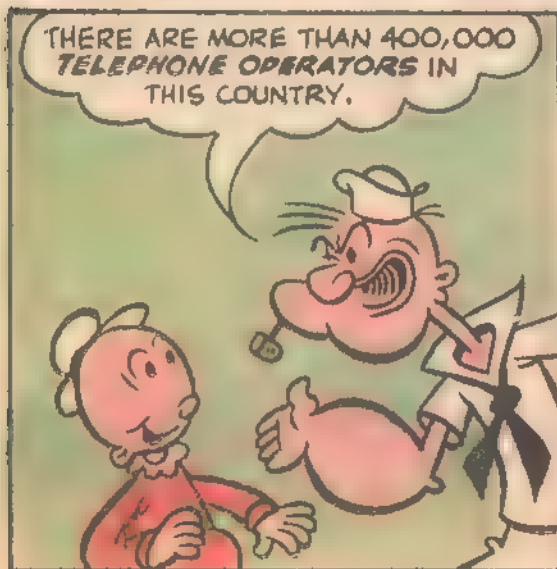
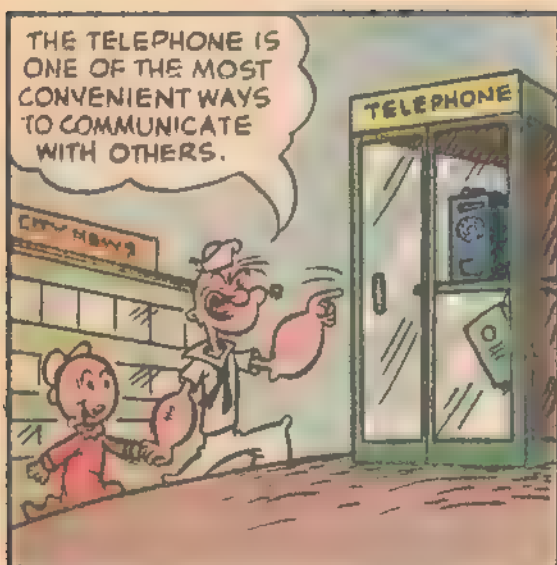


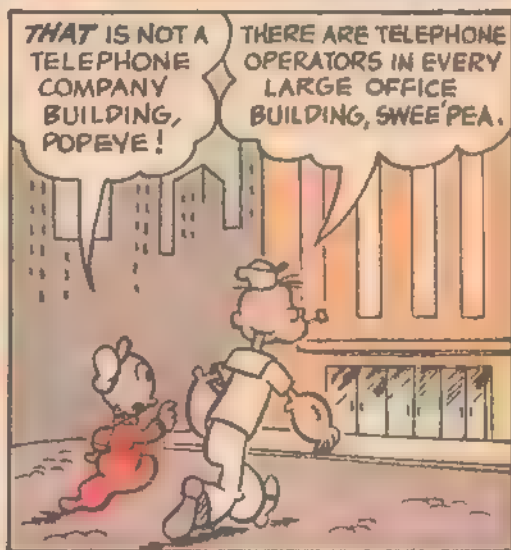
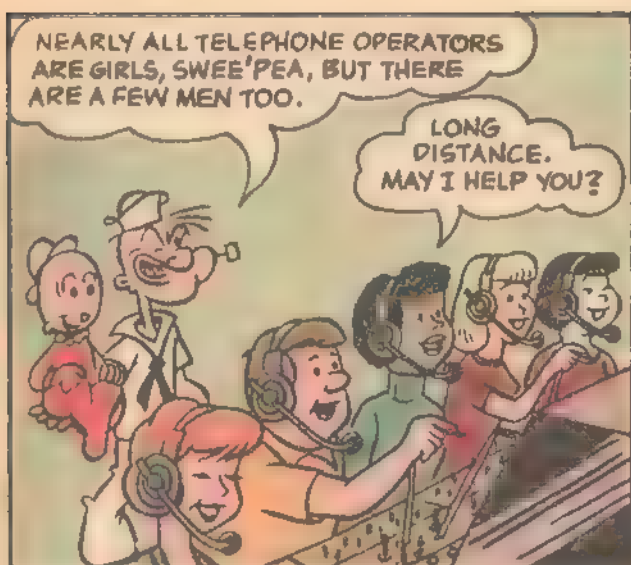
SOMETHING NEW IS HAPPENING EVERY MINUTE OF THE DAY. PEOPLE WORKING IN COMMUNICATIONS AND MEDIA HELP TO TELL IT LIKE IT IS! THEY LOVE THEIR WORK LIKE I LOVE SPINACH!

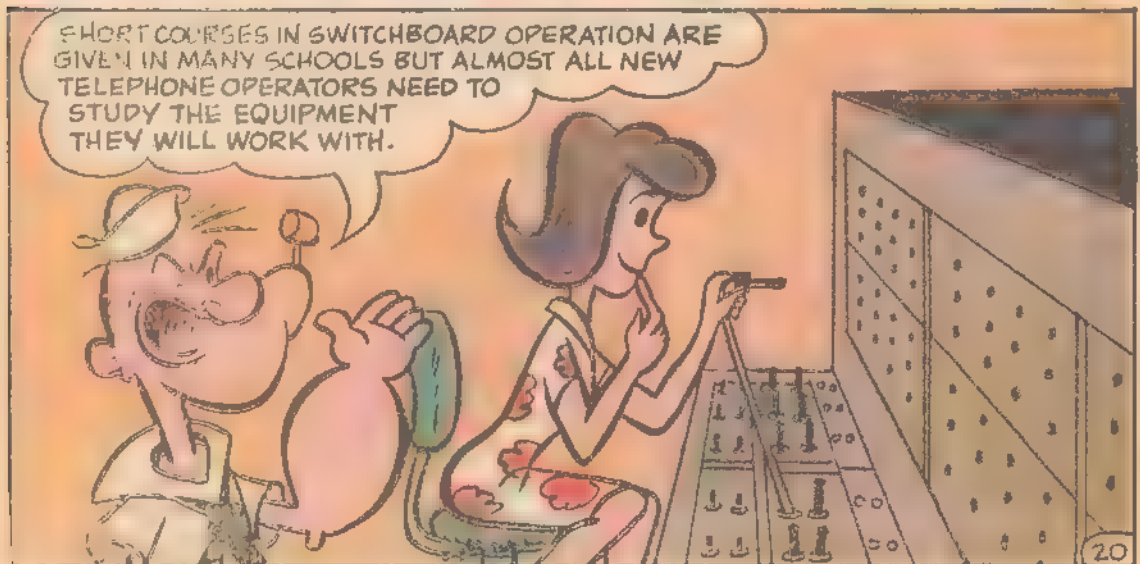
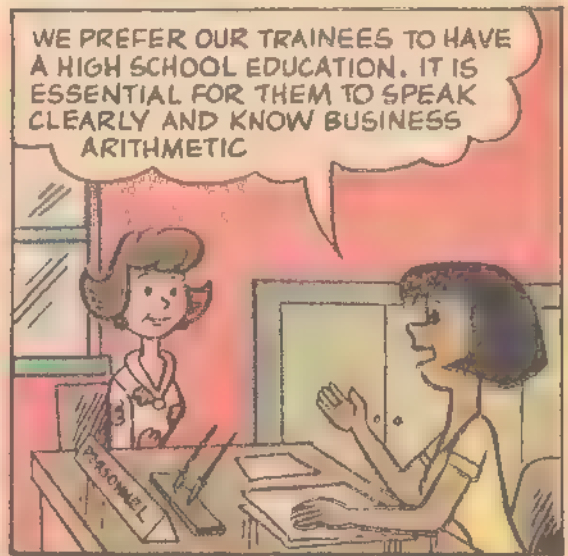
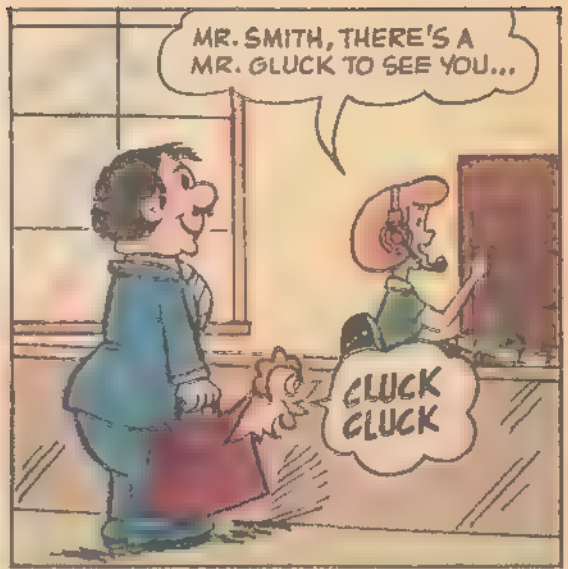
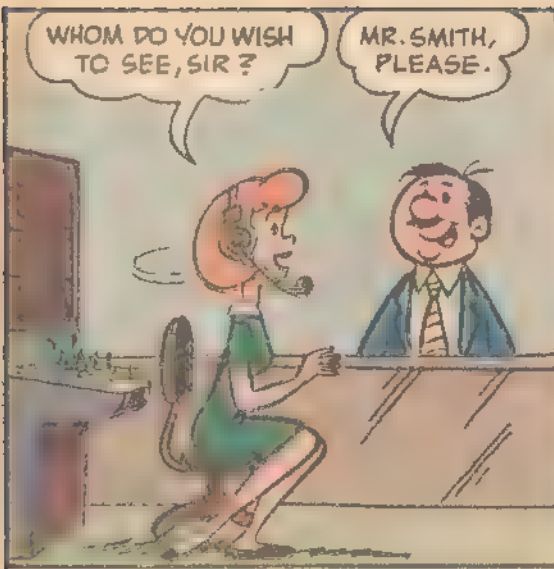


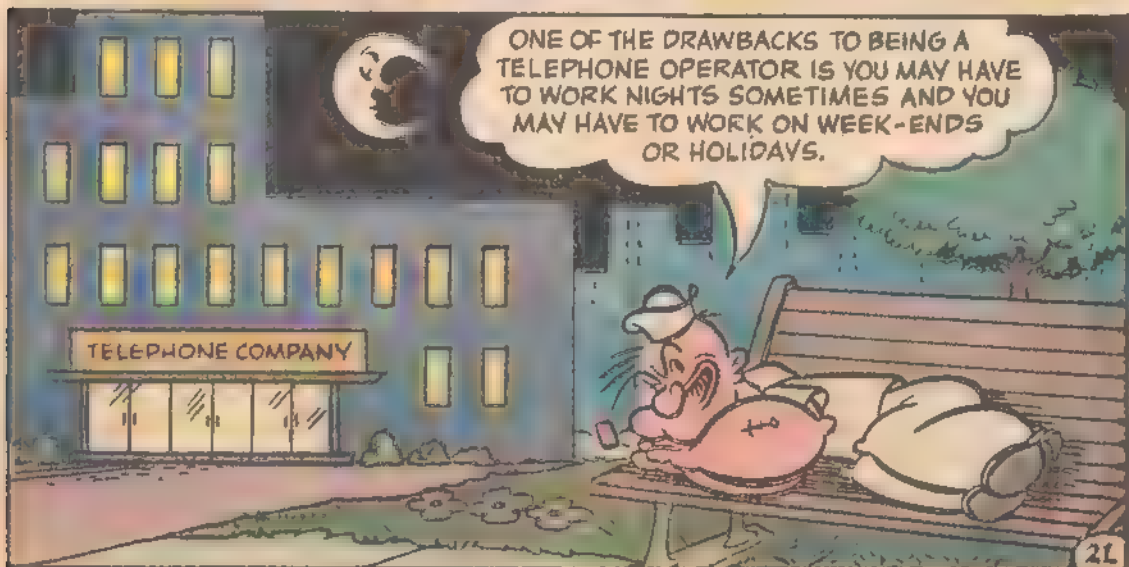
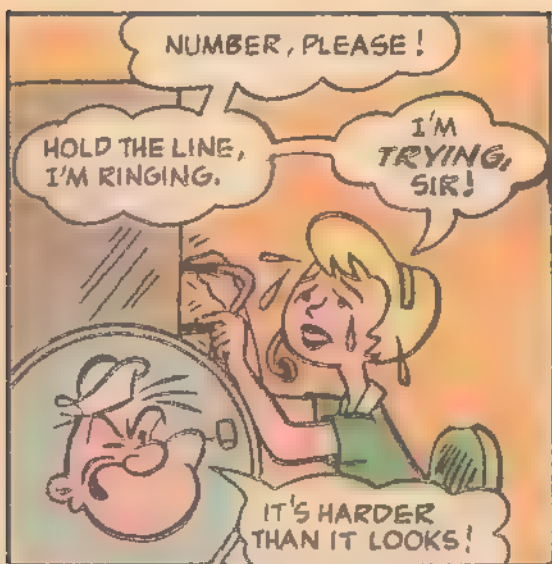


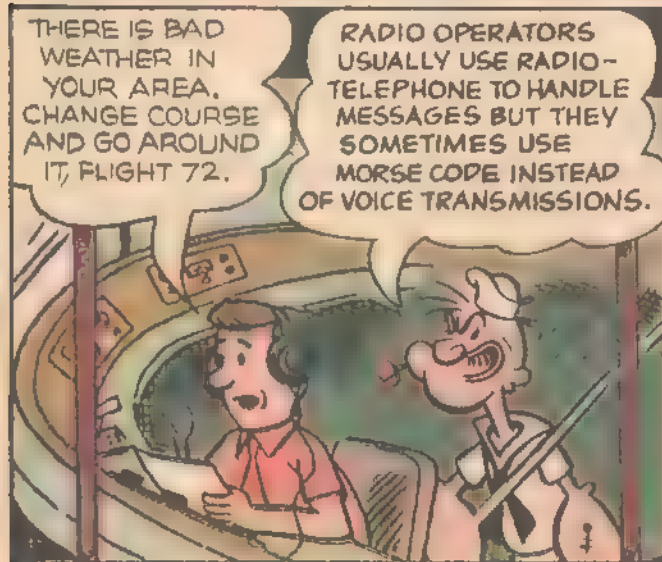
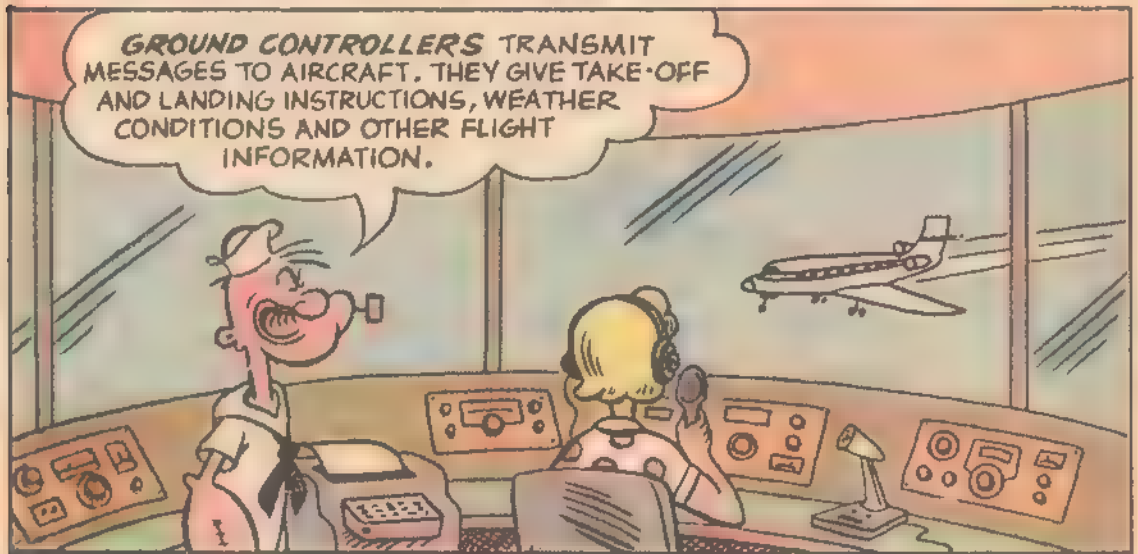
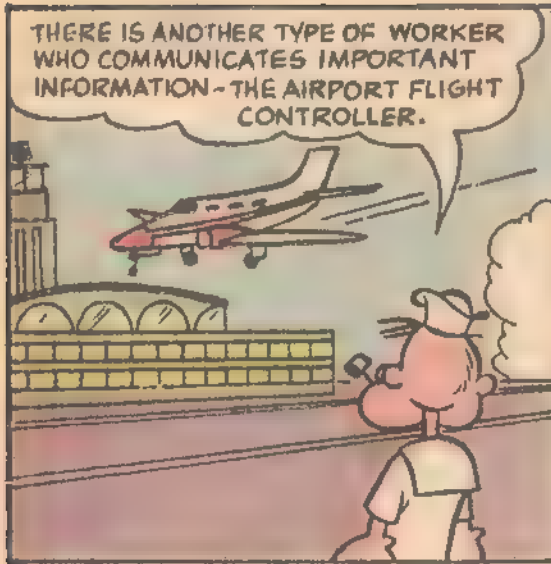


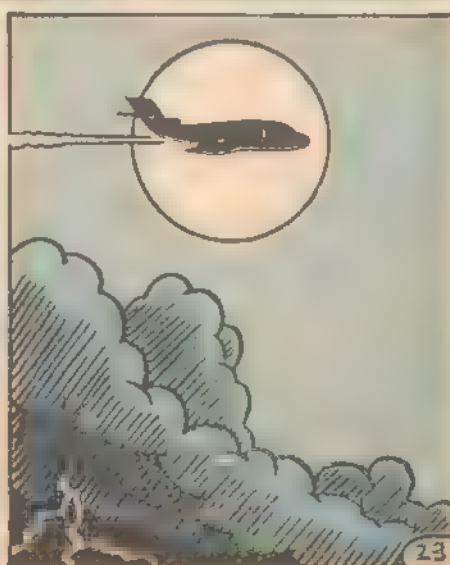
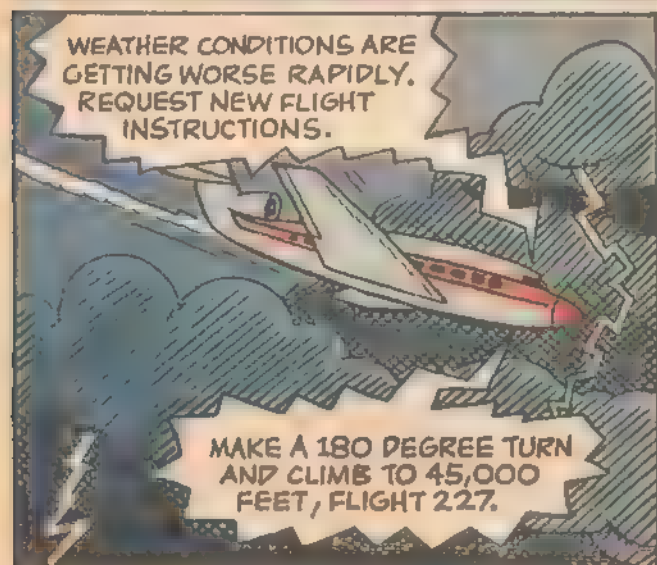
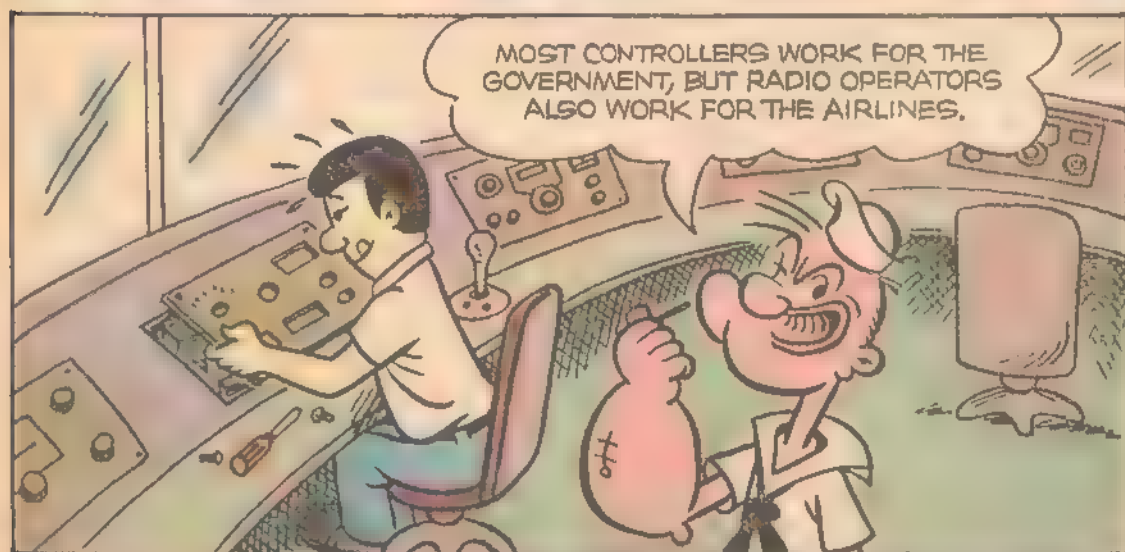
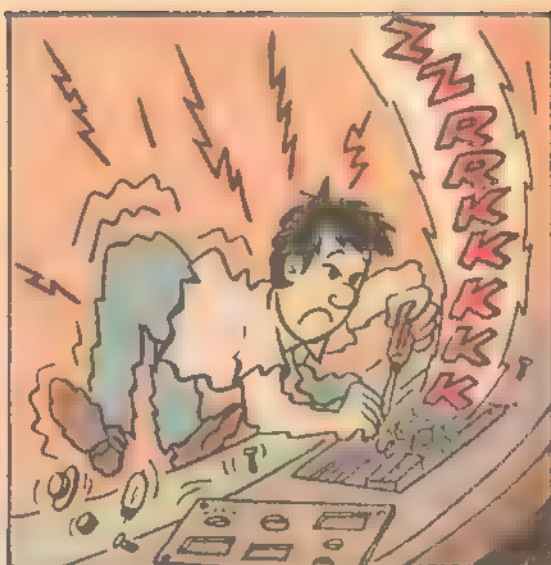




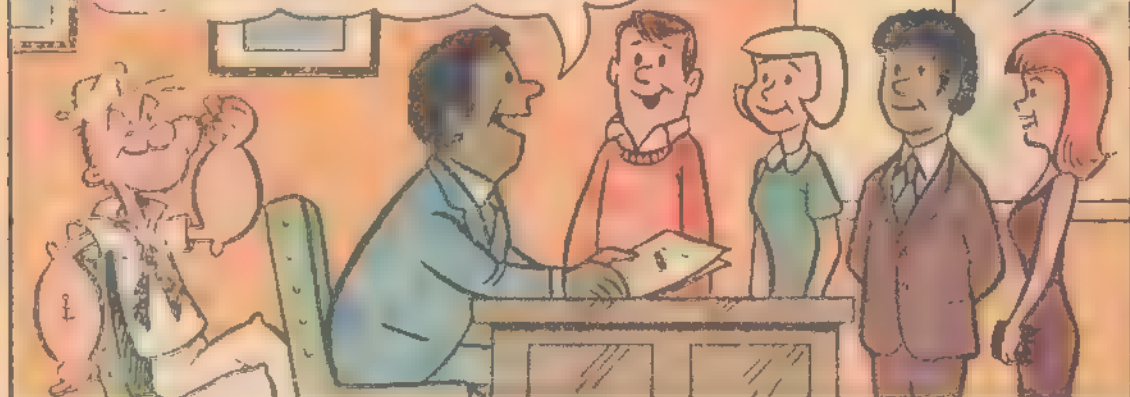




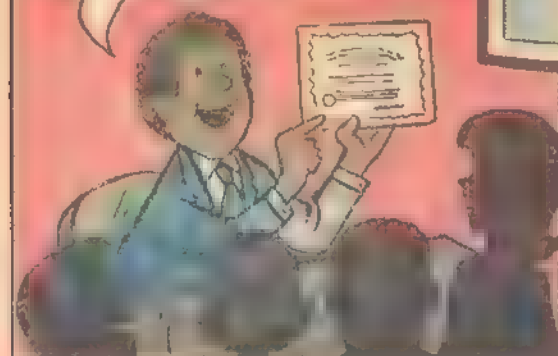




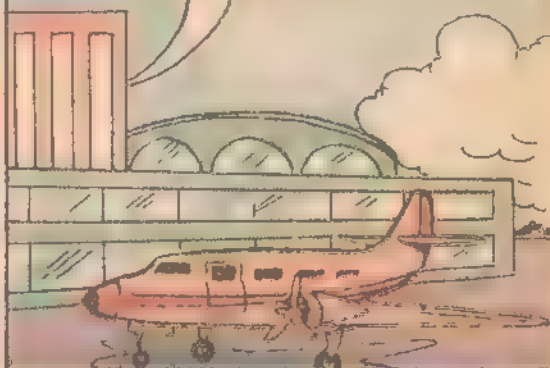
PEOPLE LOOKING FOR AIRLINE RADIO-OPERATOR JOBS USUALLY MUST HAVE AT LEAST A THIRD-CLASS FEDERAL COMMUNICATIONS COMMISSION RADIO-TELEPHONE OR RADIO-TELEGRAPH OPERATOR'S PERMIT.



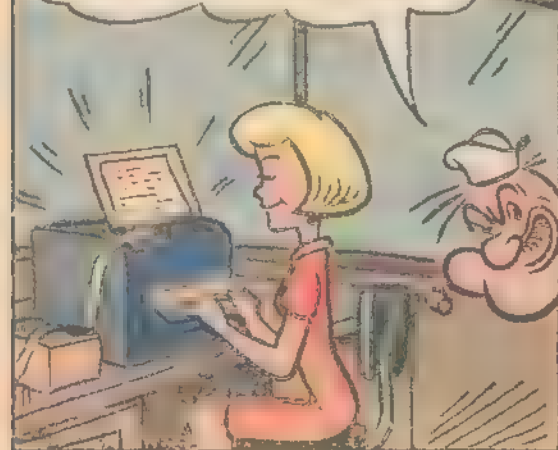
A SECOND CLASS LICENSE IS PREFERRED, HOWEVER. JOB SEEKERS MUST HAVE A HIGH SCHOOL DIPLOMA AND BE ABLE TO TYPE 40 WORDS A MINUTE.



TELETYPEISTS MUST BE ABLE TO TYPE 40 WORDS A MINUTE AND HAVE HAD TRAINING OR EXPERIENCE OPERATING TELETYPE EQUIPMENT.



THE AIRLINE COMPANIES HIRE MEN AND WOMEN AS TELETYPEISTS AND AS RADIO OPERATORS.



GROUND RADIO OPERATORS AND TELETYPEISTS USUALLY WORK IN PLEASANT SURROUNDINGS, WORKING WITH EQUIPMENT AND PEOPLE. HOWEVER, THEY ARE OFTEN CALLED UPON TO WORK NIGHT SHIFTS AS WELL AS WEEK-ENDS AND HOLIDAYS.



THERE ARE ALSO RADIO OPERATORS ABOARD SHIPS. PASSENGER SHIPS HAVE FROM THREE TO SIX OPERATORS, WHILE CARGO VESSELS MAY HAVE ONLY ONE.



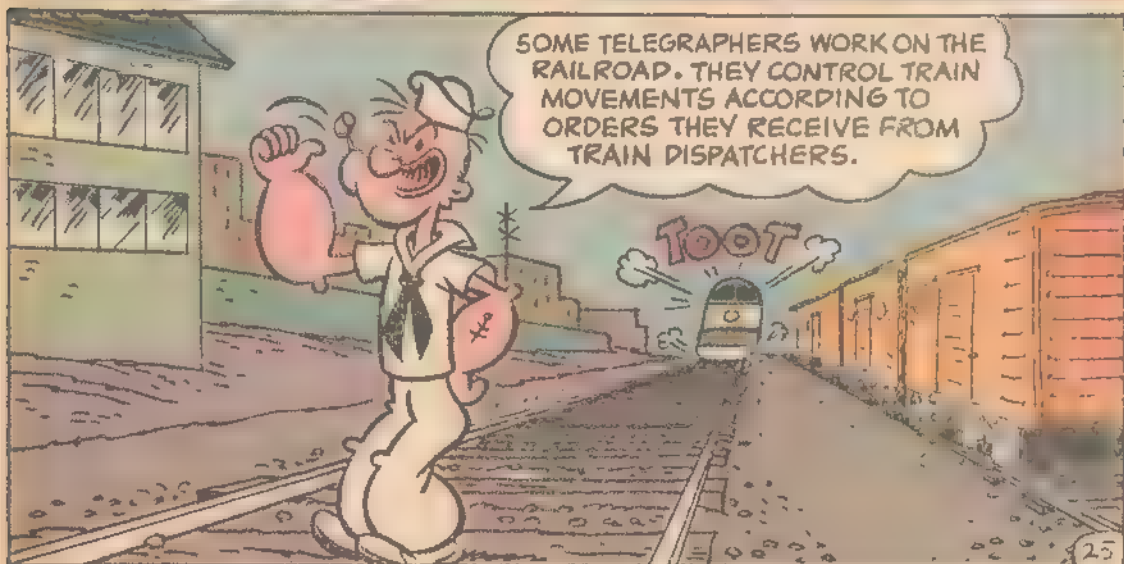
SHIP RADIO OPERATORS USE MORSE CODE BECAUSE THEY OFTEN HAVE TO TRANSMIT MESSAGES GREATER DISTANCES.



SHIP RADIO OPERATORS SEND AND RECEIVE SAILING INFORMATION, WEATHER REPORTS, AND OTHER MESSAGES.



SOME TELEGRAPHERS WORK ON THE RAILROAD. THEY CONTROL TRAIN MOVEMENTS ACCORDING TO ORDERS THEY RECEIVE FROM TRAIN DISPATCHERS.



"IN THE OLD DAYS, MORSE CODE WAS THE USUAL WAY TO SEND MESSAGES AND THE TELEGRAPH OPERATOR OFTEN SERVED AS STATION MASTER."



TODAY TELEGRAPHERS USE TELEPHONES MOST OF THE TIME.

TOWER 12 TO TOWER 13, FREIGHT DUE AT 12:27 IS 27 MINUTES LATE.



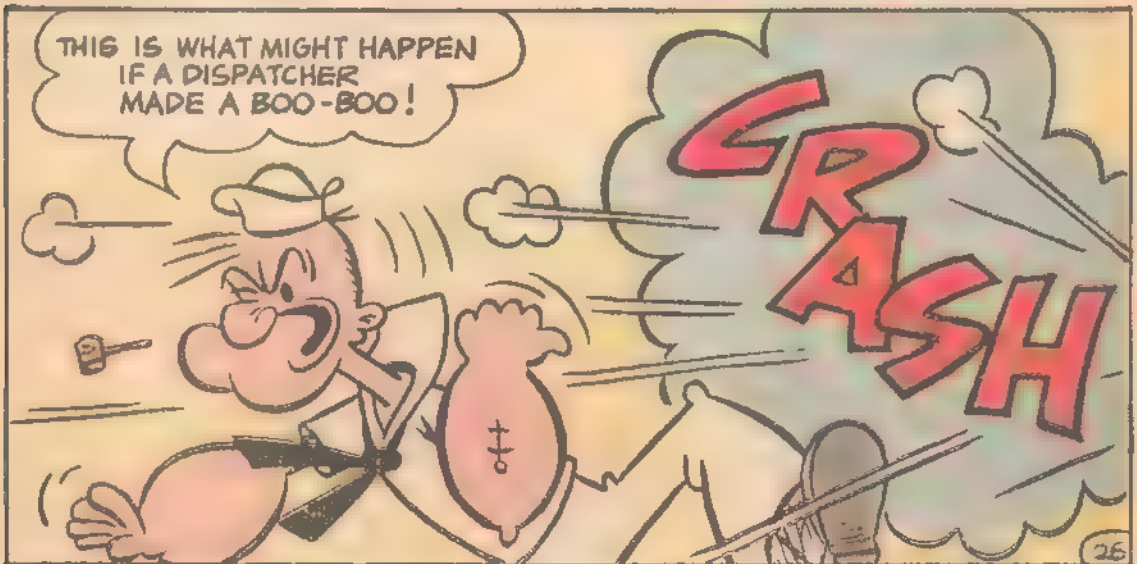
HMMM...WE'VE GOT TO SWITCH LOCAL 6 TO THE EXPRESS TRACK.



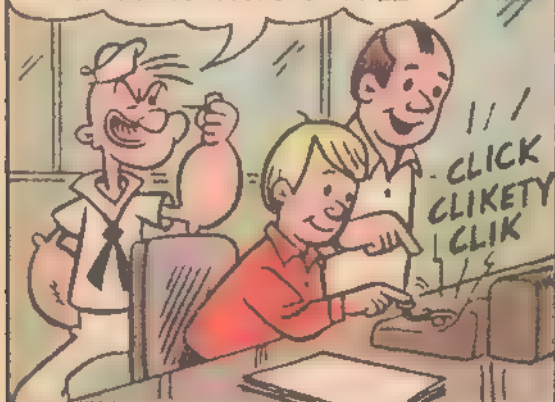
TRAIN DISPATCHERS HAVE TO BE CAREFUL NOT TO MAKE ANY MISTAKES...



THIS IS WHAT MIGHT HAPPEN IF A DISPATCHER MADE A BOO-BOO!



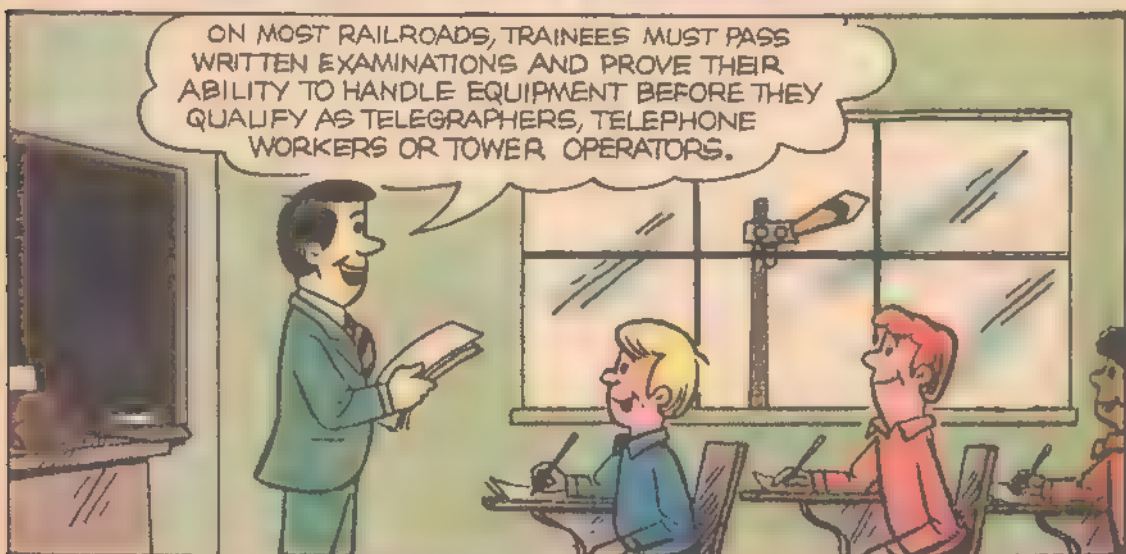
TELEGRAPH OPERATORS, LIKE
TELEPHONE WORKERS AND
TOWERMEN ARE HIRED AND THEN
TRAINED ON THE JOB, WORKING
WITH EXPERIENCED PEOPLE.



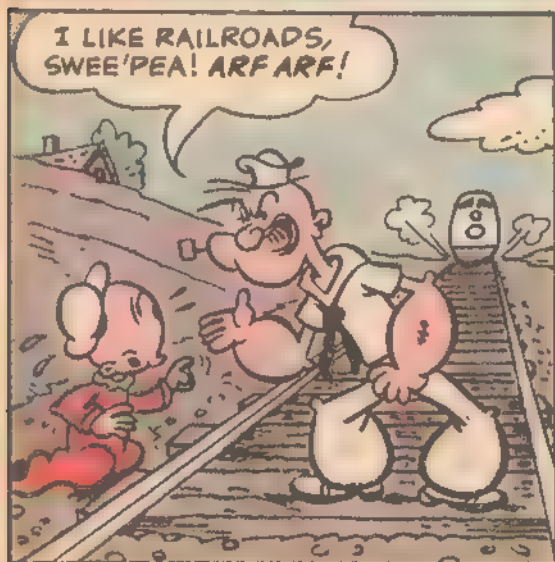
APPRENTICE TELEGRAPHERS ARE
TAUGHT THEIR DUTIES, OPERATING
RULES, AND TRAIN ORDERS, AS
WELL AS MORSE CODE.



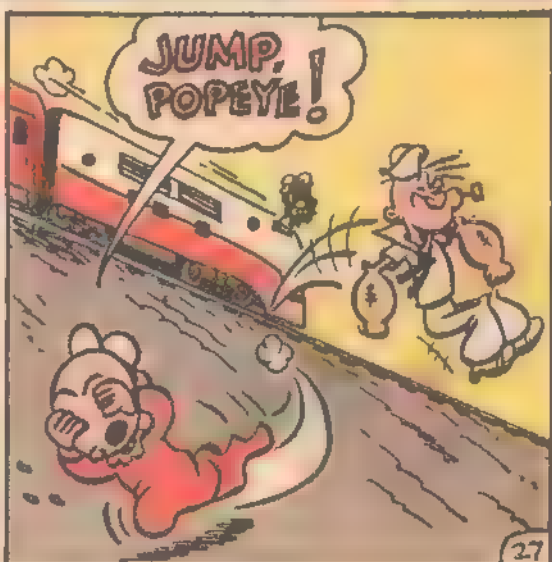
ON MOST RAILROADS, TRAINEES MUST PASS
WRITTEN EXAMINATIONS AND PROVE THEIR
ABILITY TO HANDLE EQUIPMENT BEFORE THEY
QUALIFY AS TELEGRAPHERS, TELEPHONE
WORKERS OR TOWER OPERATORS.



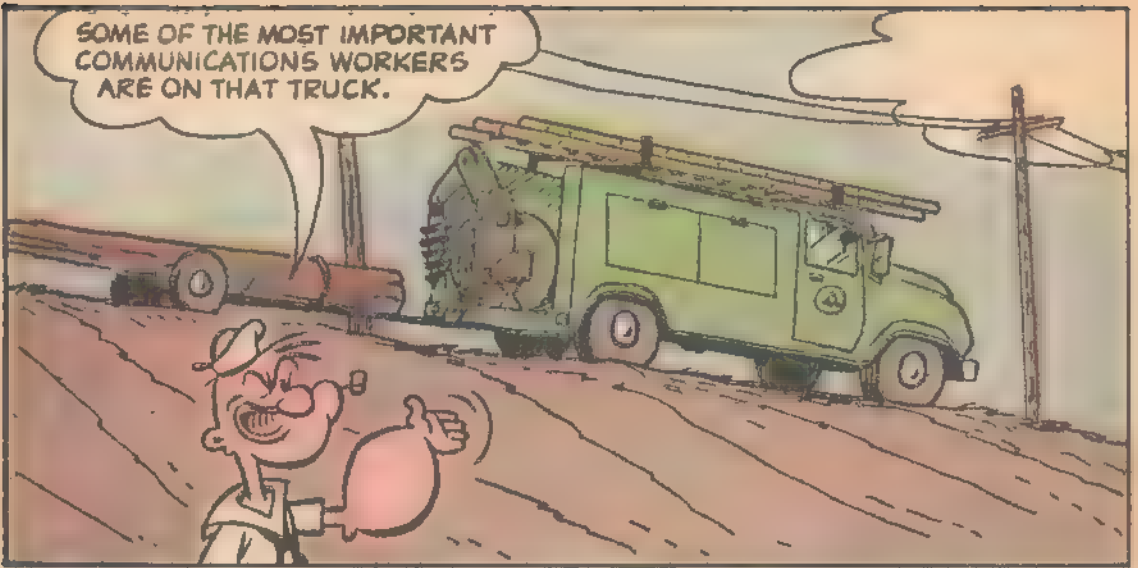
I LIKE RAILROADS,
SWEET'PEA! ARF ARF!



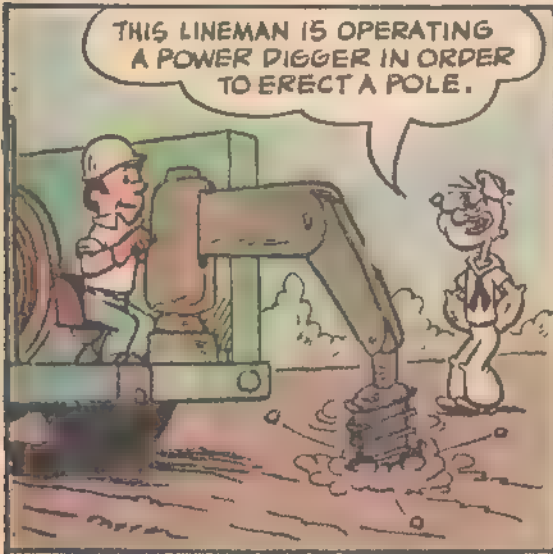
JUMP,
POPEYE!



SOME OF THE MOST IMPORTANT COMMUNICATIONS WORKERS ARE ON THAT TRUCK.



THIS LINEMAN IS OPERATING A POWER DIGGER IN ORDER TO ERECT A POLE.



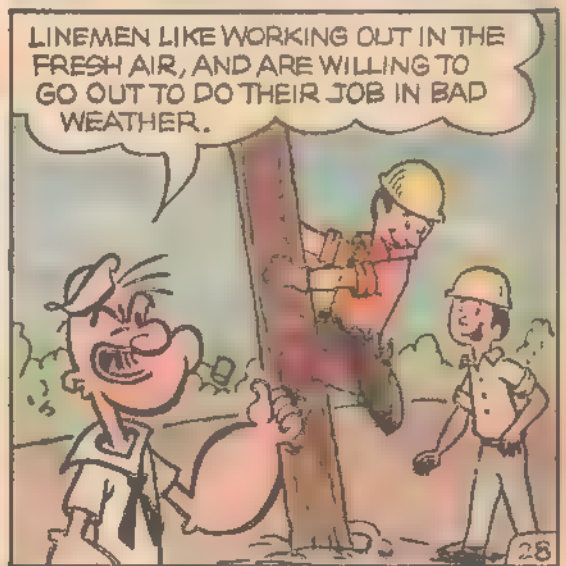
NOW, THE LINEMAN WILL CLIMB THE POLE AND PLACE THE NEW TELEPHONE WIRE...

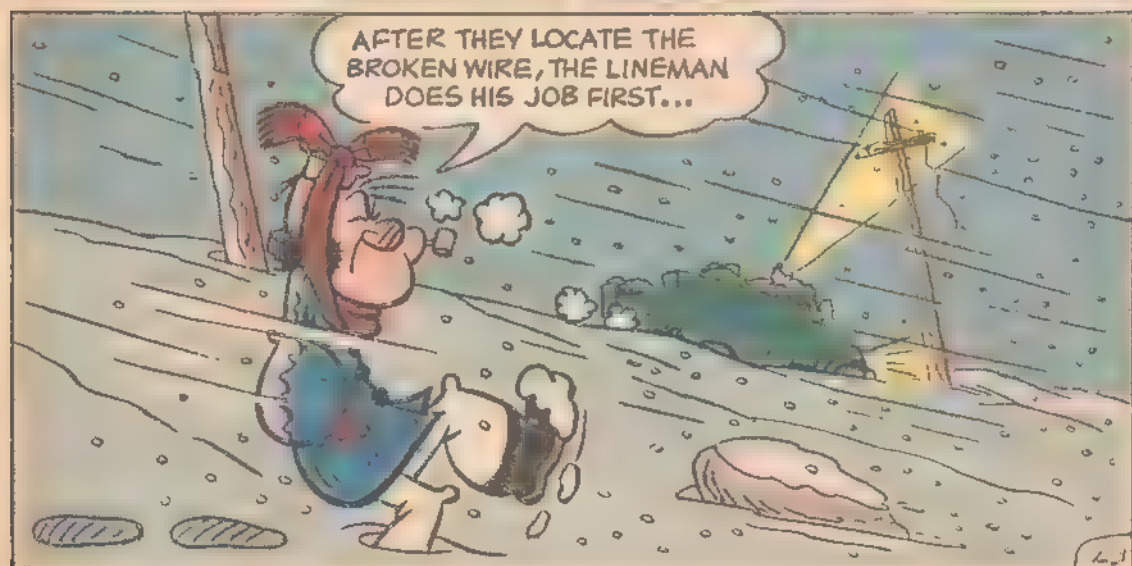
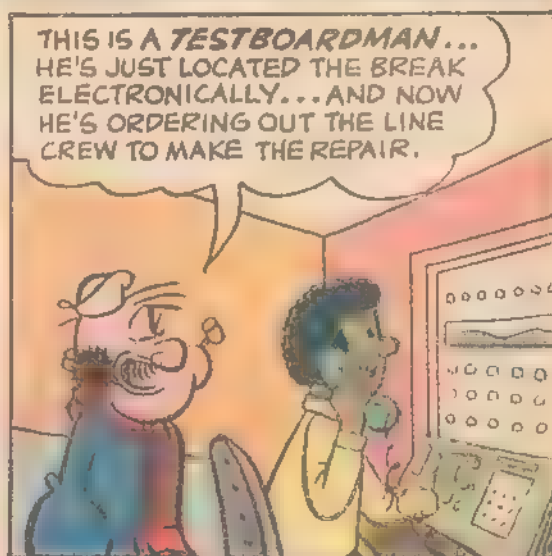
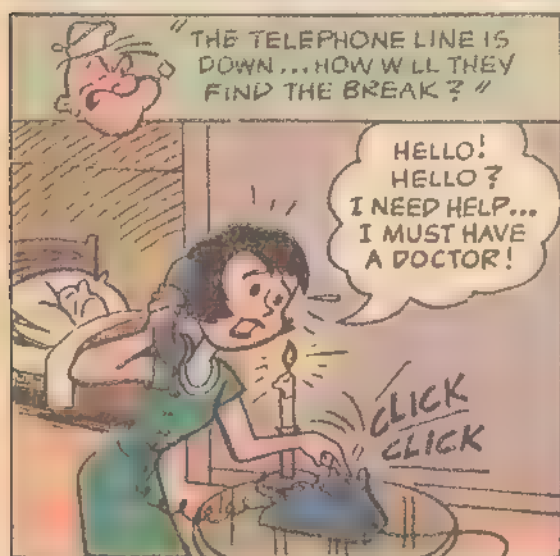
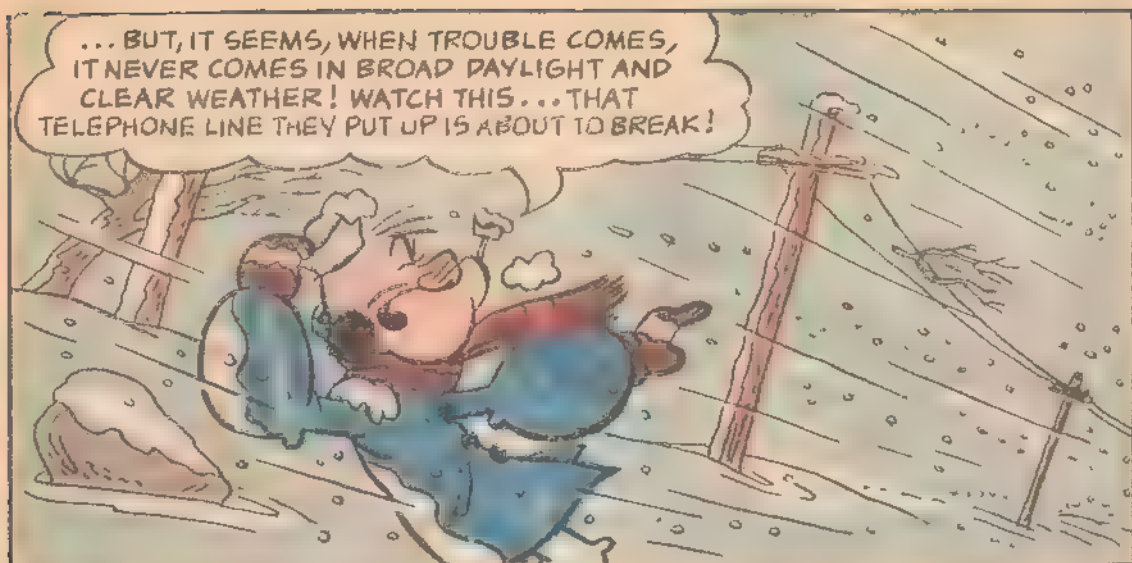


"THE LINEMAN STRINGS THE WIRE BUT HE DOESN'T CONNECT IT. THAT JOB BELONGS TO A DIFFERENT SPECIALIST."

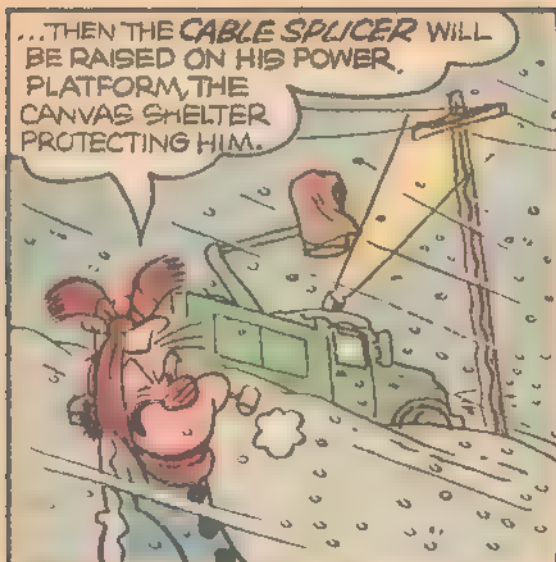


LINEMEN LIKE WORKING OUT IN THE FRESH AIR, AND ARE WILLING TO GO OUT TO DO THEIR JOB IN BAD WEATHER.

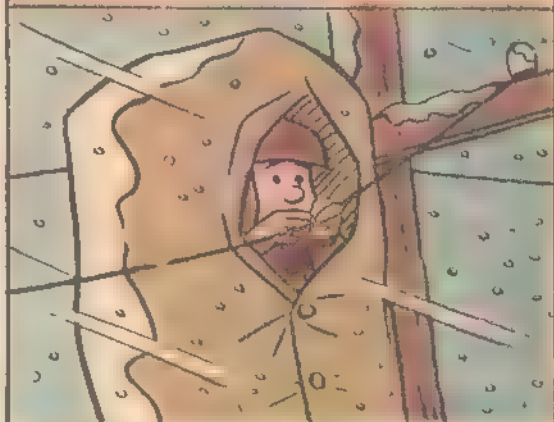




...THEN THE **CABLE SPLICER** WILL BE RAISED ON HIS POWER PLATFORM, THE CANVAS SHELTER PROTECTING HIM.

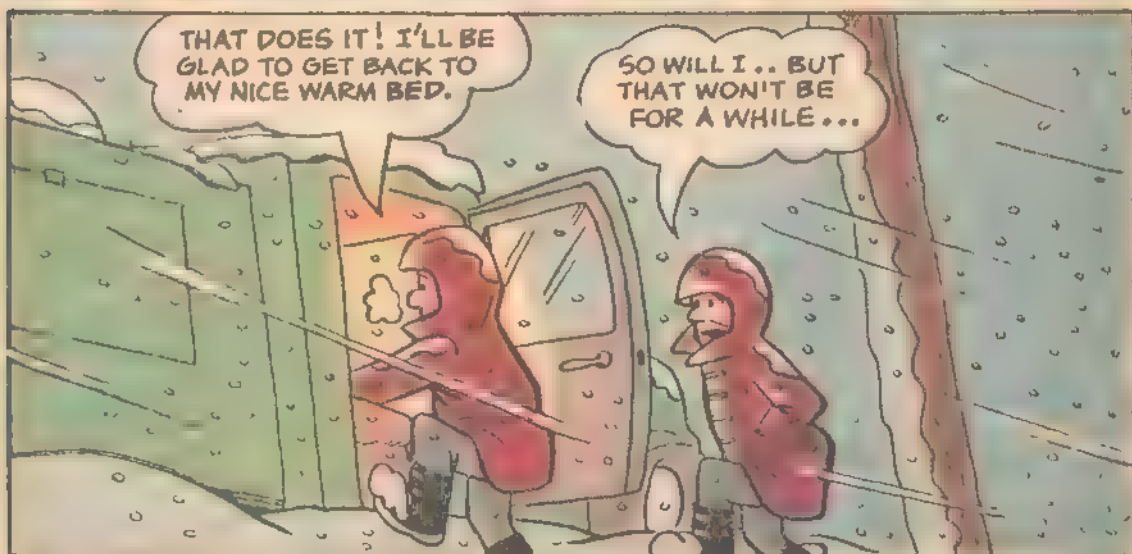


“... AND HE’LL RE-CONNECT THE MANY TINY WIRES, MATCHING EACH WIRE TO ANOTHER OF THE SAME COLOR.”

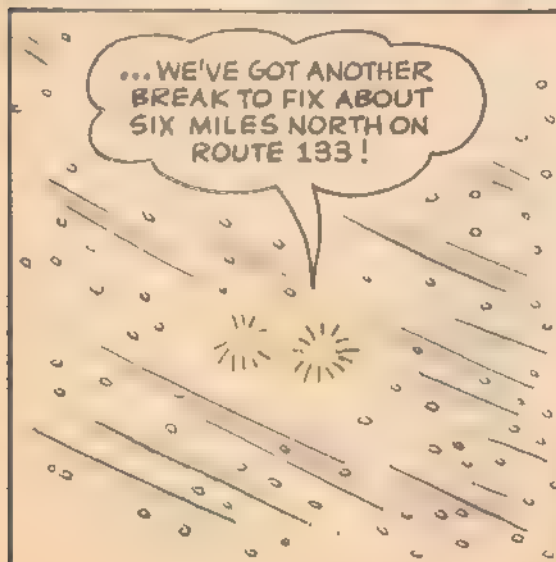


THAT DOES IT! I’LL BE GLAD TO GET BACK TO MY NICE WARM BED.

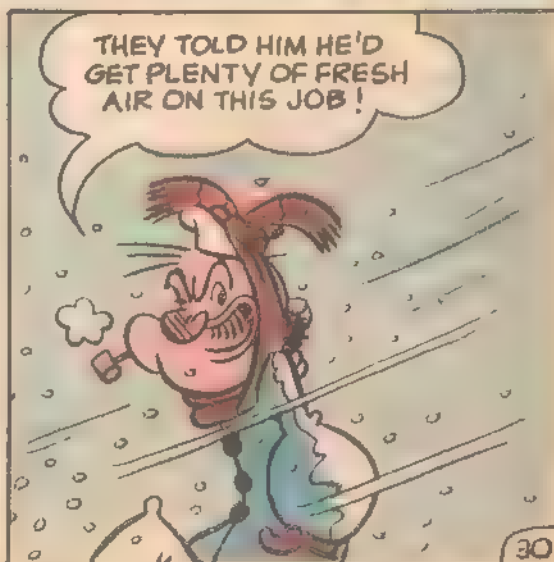
SO WILL I.. BUT THAT WON’T BE FOR A WHILE...

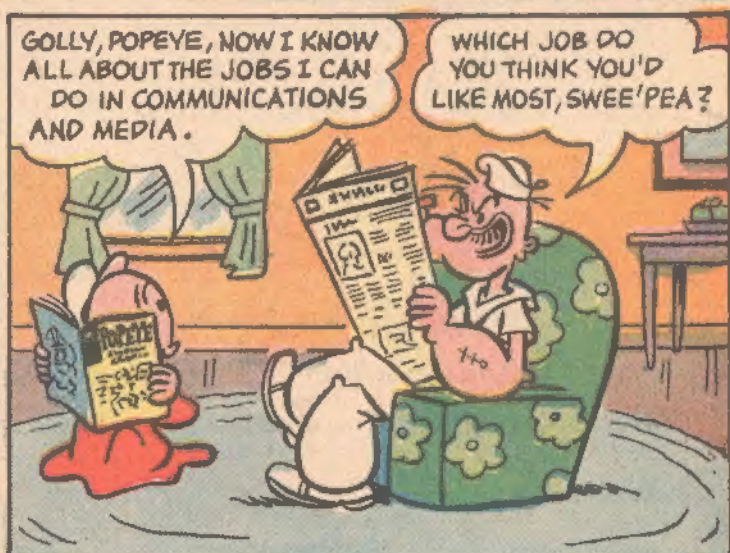
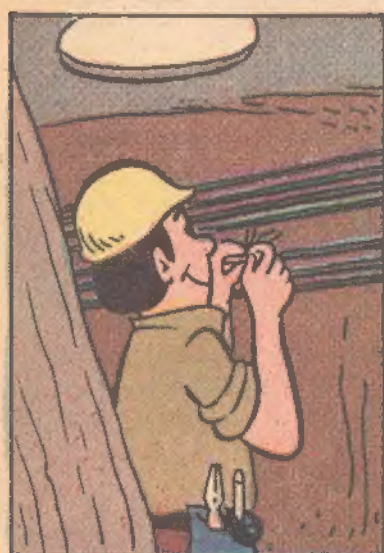


... WE’VE GOT ANOTHER BREAK TO FIX ABOUT SIX MILES NORTH ON ROUTE 133!



THEY TOLD HIM HE’D GET PLENTY OF FRESH AIR ON THIS JOB!





CAN YOU ANSWER THESE ?

1. LIST FIVE JOBS IN COMMUNICATIONS YOU MIGHT ENJOY. NEXT TO EACH JOB LIST THE TRAINING YOU WOULD NEED. YOU CAN FIND THE ANSWERS IN THIS BOOK.

JOBS

TRAINING

_____	_____
_____	_____
_____	_____
_____	_____

2. DID YOU FIND ANY JOBS YOU DID NOT KNOW ABOUT ? CHECK ONE → YES NO

3. LIST SIX JOBS YOU DID NOT KNOW ABOUT.

_____	_____	_____
_____	_____	_____

4. COMMUNICATIONS JOBS ARE POSSIBLE WITH TRAINING WHICH MIGHT INCLUDE:

CHECK ONE →	YES	NO		YES	NO
HIGH SCHOOL DIPLOMA	_____	_____	JUNIOR COLLEGE DEGREE	_____	_____
VOCATIONAL SCHOOL DIPLOMA	_____	_____	4 YEAR COLLEGE DEGREE	_____	_____
NO HIGH SCHOOL DIPLOMA	_____	_____	GRADUATE SCHOOL DEGREE	_____	_____
ON THE JOB TRAINING	_____	_____	APPRENTICESHIP TRAINING	_____	_____

5. COMMUNICATIONS JOBS MAY BE FOUND IN:

CHECK ONE →	YES	NO		YES	NO
BUSINESS and INDUSTRY	_____	_____	RADIO and TELEVISION	_____	_____
GOVERNMENT AGENCIES	_____	_____	MAGAZINES and NEWSPAPERS	_____	_____
TRANSPORTATION	_____	_____	TELEPHONE COMPANIES	_____	_____
ARMED SERVICES	_____	_____	SPACE INDUSTRIES	_____	_____
HEALTH SERVICES	_____	_____	ENVIRONMENTAL OCCUPATIONS	_____	_____

6. COMMUNICATIONS WORKERS ARE TRYING TO SOLVE PROBLEMS IN:

SAFETY	_____	_____	PROVIDING INFORMATION FOR PEOPLE	_____	_____
UNDERSTANDING PEOPLE OF THE WORLD	_____	_____	SPEEDING NEWS TO THE PEOPLE	_____	_____

7. DO PEOPLE WHO HAVE JOBS IN COMMUNICATIONS ALWAYS WORK DURING THE DAYTIME ?

8. MANY JOBS IN COMMUNICATIONS REQUIRE :

YES	NO		YES	NO		YES	NO
GOOD MANNERS	_____	NEAT APPEARANCE	_____	CAREFUL, CORRECT SPEECH	_____	_____	_____
DEPENDABILITY	_____	PROMPTNESS	_____	PATIENCE	_____	_____	_____

9. ARE MANY MEN AND WOMEN WITH A WIDE RANGE OF AGES

AND ABILITIES NEEDED FOR CAREERS IN COMMUNICATIONS ?

10. ARE NEW JOBS APT TO DEVELOP

IN COMMUNICATIONS ?

11. ARE ALL JOBS IN COMMUNICATIONS

FOR ENGINEERS ONLY ?

12. DID POPEYE THINK THAT THE MORE DIFFICULT

THE JOB WAS THE MORE SCHOOLING OR

TRAINING IT WOULD TAKE ?

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HEY, KIDS-

DISCUSSION QUESTIONS!

DIRECTIONS:

CONSIDER AND DISCUSS THE FOLLOWING QUESTIONS

1. HOW GOOD A COMMUNICATOR ARE YOU? IN WHAT WAY DO YOU COMMUNICATE BEST? BY TALKING? WRITING? PLAYING MUSIC? ACTING? TAKING PICTURES? WHICH WAY WOULD YOU LIKE TO COMMUNICATE TO OTHERS?
2. WHAT WAS THE MOST EFFECTIVE COMMUNICATION YOU CAN REMEMBER ACHIEVING, OR SAW SOMEONE ELSE ACHIEVE? WHAT MADE THIS EVENT SO MEMORABLE?
3. WHO IS THE MOST EFFECTIVE OR ENJOYABLE PERSONALITY YOU KNOW? AN ACTOR, A TV ANNOUNCER, A TEACHER? WHAT MAKES THEM SO ENTERTAINING AND INTERESTING TO LISTEN TO?
4. WHAT OPPORTUNITIES DO THE COMMUNICATIONS AND MEDIA OCCUPATIONS OFFER ONE TO COMMUNICATE DIRECTLY TO AN AUDIENCE OR TO ASSIST IN THIS ACTIVITY?

